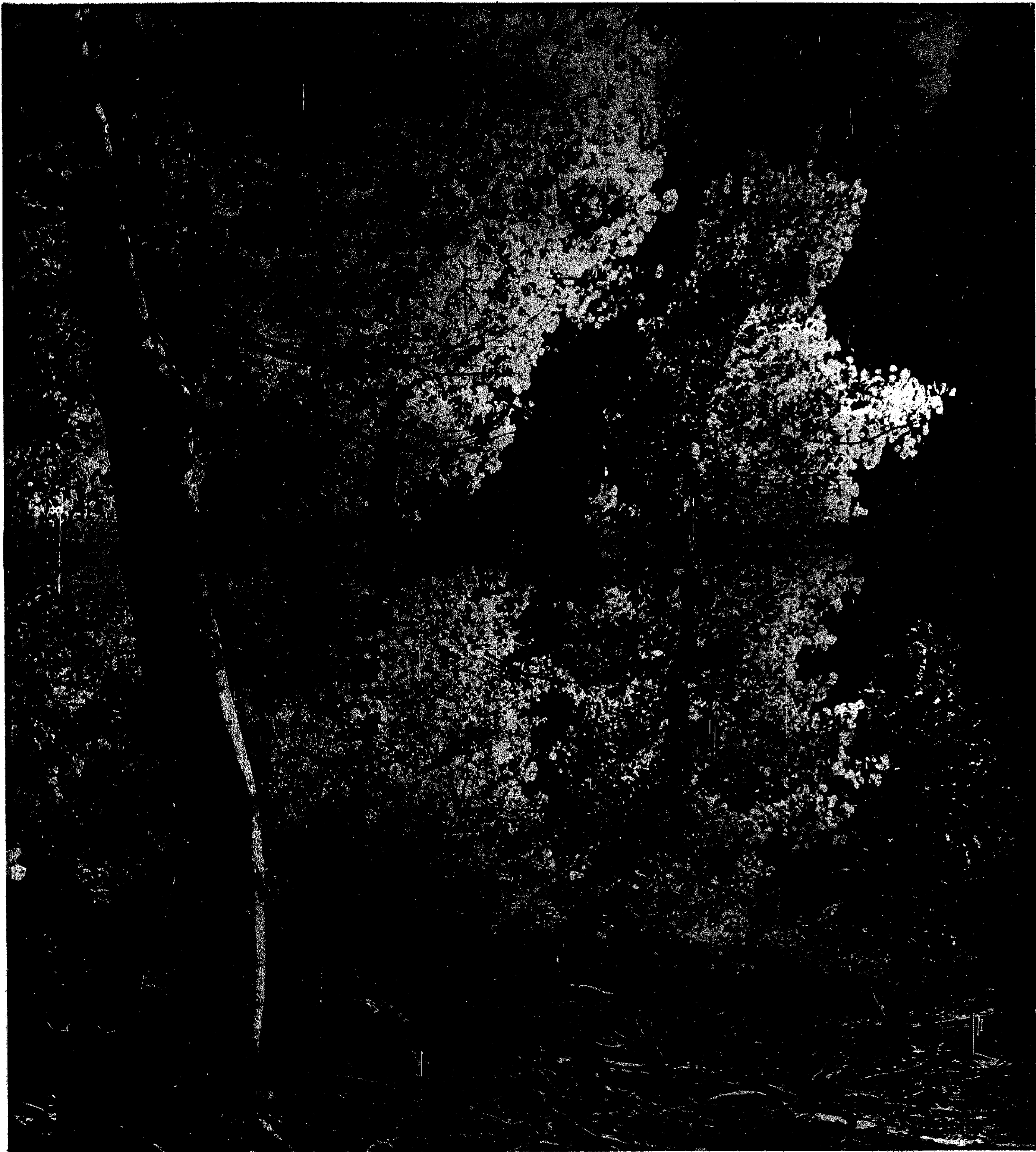


Press-Telegram  
*Southland*

LONG BEACH, CALIFORNIA, SUNDAY, NOVEMBER 5, 1950

MAGAZINE  
Section



## FALL'S GOLDEN TORCH

—Photo by Jim Morley.  
Tinted by Nature, seemingly from paint pots of pure flame, aspens contribute their color to the brilliance of autumn as summer wanes in the back country.

# Los Angeles' Pico House

By Maymie R. Krythe



Pio Pico, last Mexican governor of California, built the Pico House which was once fine Los Angeles hotel.

**S**TURDY in spite of its 80 years, Pico House, once "the finest hotel south of San Francisco," stands today in humble circumstances but bright in the glory of golden memories of old Los Angeles.

Pico House was built on North Main Street near the Los Angeles Plaza in 1869, substantial in construction and ornate in style. Originally it was noted for its large windows, interior court with fountain and tropical foliage, elegant public rooms and excellent cuisine.

Pio Pico, the last of the Mexican governors, and owner of thousands of acres of ranch lands, decided to tear down the old Carillo home, which had played an important role in the social life of the pueblo. In its place, he contracted to build a "magnificent new first-class hotel," at a cost of \$85,000—a large sum for those days. The hotel, with its 85 rooms, boasted for years that it was the only hostelry in town with bath-rooms. "Its parlor became the rendezvous for the socially elect,

and its flower-filled patio was the delight of all who dined there," an early observer said.

When the hotel was ready, with all the furnishings installed, elaborate plans were made for the opening ball. On the day before this impressive event, Pio Pico decided to show his new manager's wife around the hotel. There was a large mirror on one of the stair landings. Pico, in his excitement, forgot that the glass was there and thought there was a door leading to another room. When he tried to walk through it, he and Senora Cuyas were quite surprised as the shattered glass fragments fell around them.

For the inaugural ball at Pico House all the aristocrats, and beautiful senoras and senoritas of the surrounding country, as well as others from different parts of the state, were invited to join in the round of festivities. The beautiful Dona Luisa de Garfias (daughter of the Avilas who lived across the Plaza on Olvera Street) led the grand parade with Pico.

**M**ANY delightful and important dinners and parties took place at the new hotel; but things didn't always go smoothly. Trouble developed between Pico and his manager, Senor Guyas, and they battled in the courts. Several managers tried to run the hostelry, but with little success. The suits finally were settled, however, and the former manager returned.

In the '70s, the hotel added improvements; it advertised and tried to induce more people to reside there, as the transient business, at times, was not too good. The following appeared in an advertisement:

"The parlor is gotten up in gorgeous style, and many of the rooms en suite admit of a family living with the privacy and elegance of their own homes, and are models of comfort and beauty."

In order to attract more people to the hotel to enjoy its social life, concerts were given at times by Madame Arabella Goddard, a prima donna, accom-

panied by a "premier pianist," Senor Franzini.

Among noted guests who stopped at Pico House in the 1870s were Gov. McCormick of Arizona Territory and Mrs. McCormick; Capt. Nelson, San Francisco-L. A. steamship company executive; Col. Charles Crocker and Col. G. A. Gray, Southern Pacific Railroad officials; Gen. Edward Beale of southwest camel train fame; former Secretary of the Interior Delano; Lucky Baldwin; Ludwig Salvator, archduke of Austria; Helen Hunt Jackson, author of "Ramona," and Madame Helena Modjeska, famed actress.

**A** GRAND BALL at Pico House in 1876 was one of the most notable events of the social season. The invitation committee was headed by Colonel R. S. Baker, the Honorable F. Beaudry, and Gen. Stoneman. The tables were removed from the spacious dining room and everywhere there were garlands of greenery and great bouquets of flowers. Reed and La Ransleur's Band "discouraged sweet music."

The next year, 1877, saw some excitement near Pico House, a shooting affair that concerned well-known citizens. William Spaulding, a reporter on the Evening Express, waited for Joseph D. Lynch, editor of the Herald, and "peppered away with a bulldog pistol at his rival." Lynch had just stepped out of the front door of Pico House; he "fumbled for his shooting iron," but before he could return the fire, some Angelenos interfered.

An out-of-town guest had an unusual experience at the hotel. He was an Englishman, who had arrived with a letter of introduction to Hancock M. Johnston, son of Gen. Albert Sidney Johnston, who lost his life at the Battle of Shiloh in 1863. Hancock thought he'd show the Britisher some real Southern California hospitality. One evening, after dinner, Johnston went up to visit the Englishman in his hotel room. During their



Many celebrities who visited Los Angeles in early days stopped at Pico House, above, pictured in about 1878. At left: The Plaza; at right: Horse car tracks.



—Photos Courtesy Title Insurance & Trust Co.

Once a man of wealth and influence, Pio Pico's fortunes waned and he lost the Pico House. He is shown above in prosperous days with his wife and nieces.

## "If Ye Break Faith..."



Resting place of U. S. dead is Flanders Field Cemetery (above) at Maereghem, Belgium. Scene recalls the dramatic World War I poem: "In Flanders Fields."

**U**NDER THE fire and stress of the battlefield, one of the world's beautiful poems was created. It is "In Flanders Fields," written by a doctor, Col. John David McCrae, now deceased. The poem, now being re-

By Isabel J. Young

called at many patriotic functions in Long Beach as Armistice Day nears, is considered by many critics to be the best ex-

pression in verse written in the period of World War I. Dr. McCrae, a native of Ontario, Canada, practiced at the Royal Victoria Hospital in Montreal, served in South Africa in the Boer War and, in 1914, volunteered for European service. As surgeon of the First Brigade of Canadian Artillery, he spent 14 months in the Ypres sector.

During the Second Battle of Ypres, the quarters of Maj. Gen. Morrison were in a trench along the banks of the Ypres Canal, while the doctor's dressing room was in a hollow at the foot of this bank. Sometimes the wounded actually rolled down the slope into the medical station. The chaplains buried the dead nearby, where white crosses marked their resting places. Between the firing of heavy guns the soldiers could hear the larks singing. This caused the doctor to write his poem, which, as Morrison stated, was "literally born of fire and blood." During a lull in the firing, Dr. McCrae wrote his stanzas on a leaf torn from a dispatch book, and sent it without his name to Punch, in London. They printed his poem in heavy type used only for special events. Soon it was copied all over the world and acclaimed, as outstanding. Because of the strain of his work, the doctor's health was undermined. On Jan. 28, 1918, he died of pneumonia and was buried with the men he had tried to save.

**T**HE WOODEN crosses have been replaced by marble ones, and there is a memorial chapel at the spot. Each year many persons visit the doctor's grave, now a shrine. Each Armistice Day it is covered with blood-red poppies from Flanders and his poem is read as a reminder of its message—that we should complete the task for which many made the supreme sacrifice.

If ye break faith  
With us who die,  
We shall not sleep  
Though poppies grow  
In Flanders Field.

## Camera ANGLE

By The Shutterbug

**N**EXT SATURDAY is Armistice Day. On that day Americans expect to see their flag waving in the breeze and perhaps attend some sort of a patriotic demonstration themselves.

Unfortunately, parades and other events that go with Armistice Day offer few opportunities to photograph the children in the midst of festivities of the day because children do not always take part in such doings.

But there are ways to make photographs which later may be placed in the family album with the notation "Armistice Day—1950." Your boy or girl may be snapped singing a patriotic song (as illustrated). He or she may be pictured carrying a flag, attaching a small flag to the collar of his or her dog, or a toy; or simply watching a parade, with the line of march appearing in the background.

Make certain that you have ample films for the day by

making your purchases the first of this week.

**B**ACK IN PARLIN, N. J., a million dollar windowless concrete-and-brick building was formally opened recently. From this building may come results that will affect every photographer in the world. It contains the new duPont laboratory that will be devoted to photographic research under the direction of Dr. D. R. White. Of great importance to the amateur photographer is the company's announcement that high among its primary objectives is improvement in color photography. Color photography for the amateur has made great strides in a comparatively short time but much work still is necessary to bring about better and simpler color printing and color processing for home use. The windowless Parlin laboratory has indirect lighting and air-conditioned temperature controls. The researchers work in almost complete darkness to permit handling of cer-

tain emulsions. The effect of climate upon new films and emulsions is studied in rooms specially constructed to simulate extremes of temperature and humidity.

Although much of the work in the laboratory will be aimed at the solution of photographic problems in science and industry, the benefits of all such research eventually affect the field of amateur photography. And any advancement in home color printing and processing is eagerly awaited by the thousands of amateurs who have become color-minded.

**T**O FILL the increasing need for a reliable low-cost camera for flash photography, Eastman has equipped its latest model of the ever popular Brownie Hawkeye for flash synchronization. Just released, the new Brownie retains its brilliant viewfinder and the ease of operation characteristic of the Brownie, but has a unique new shutter which permits its use with any of the midjet bulbs in the Kodalite Flashholder. Attractive in design, the camera gives you 12 negatives 2 1/4 x 2 1/4 inches in size, from 620 black-and-white or Kodacolor films. Your Shutterbug borrowed one of these new models from a photographic dealer friend and can assure you that the new Brownie Hawkeye with flash does exactly as represented. All pictures made with this stock camera exceeded expectations and if you are in the market for a low-cost flash camera you cannot go wrong with this new model.

**WITH THE CAMERA CLUBS.** . . . Southland photographers and camera club photographers and camera clubs received top honors from the Photographic Society of America at its National Color Slide competition held last week under the auspices of the Long Beach Camera Guild. Individual awards went to Irene Blachut, Triangle C. C., Los Angeles; Earl Krause, Chicago,



A picture such as this is one which may express someone's concept of great American way of life.

Ill.; William Sackett, Woodland, California; J. L. Craig, Miami, Fla. and William C. Johnson, Long Beach Camera Guild. High scoring clubs were Jackson Park C. C., Chicago, first; Long Beach Camera Guild, second; Bremerton C. C. (Wash.), third; Triangle C. C. (Los Angeles), fourth and Glendora C. C. (Calif.), fifth. Three hundred and twenty slides from 54 clubs were entered in the competition which was judged by A. J. Stewart, Santa Barbara; Leo Moore, Culver City and Merle Ewell, Los Angeles. Miss Blachut's winning slide portrayed a group of Shriners intensely interested in a street artist at work. The committee in charge of the competition included Millicent C. Day, chairman; Don and Elva Hayward, Floyd and Vera Williamson, Eugene Nye and George F. Brauer. The Shutterbug congratulates the Camera Guild on the smooth presentation of this important national competition. . . . Club meetings this week—L. B. Camera Guild, Wednesday, 8 p. m., at the Alamos Library Auditorium. . . . Santa Ana C. C., Thursday, 8 p. m., Commu-

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Member  
**PACIFIC SUNDAY MAGAZINES**

FRED TAYLOR KRAFT,  
Magazine Editor

Press-Telegram Southland Magazine

Non-Sectarian

**Green Hills**

Perpetual Care Cemetery

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Designed for those who seek reliable, low-cost equipment for flash photography is this new small camera.

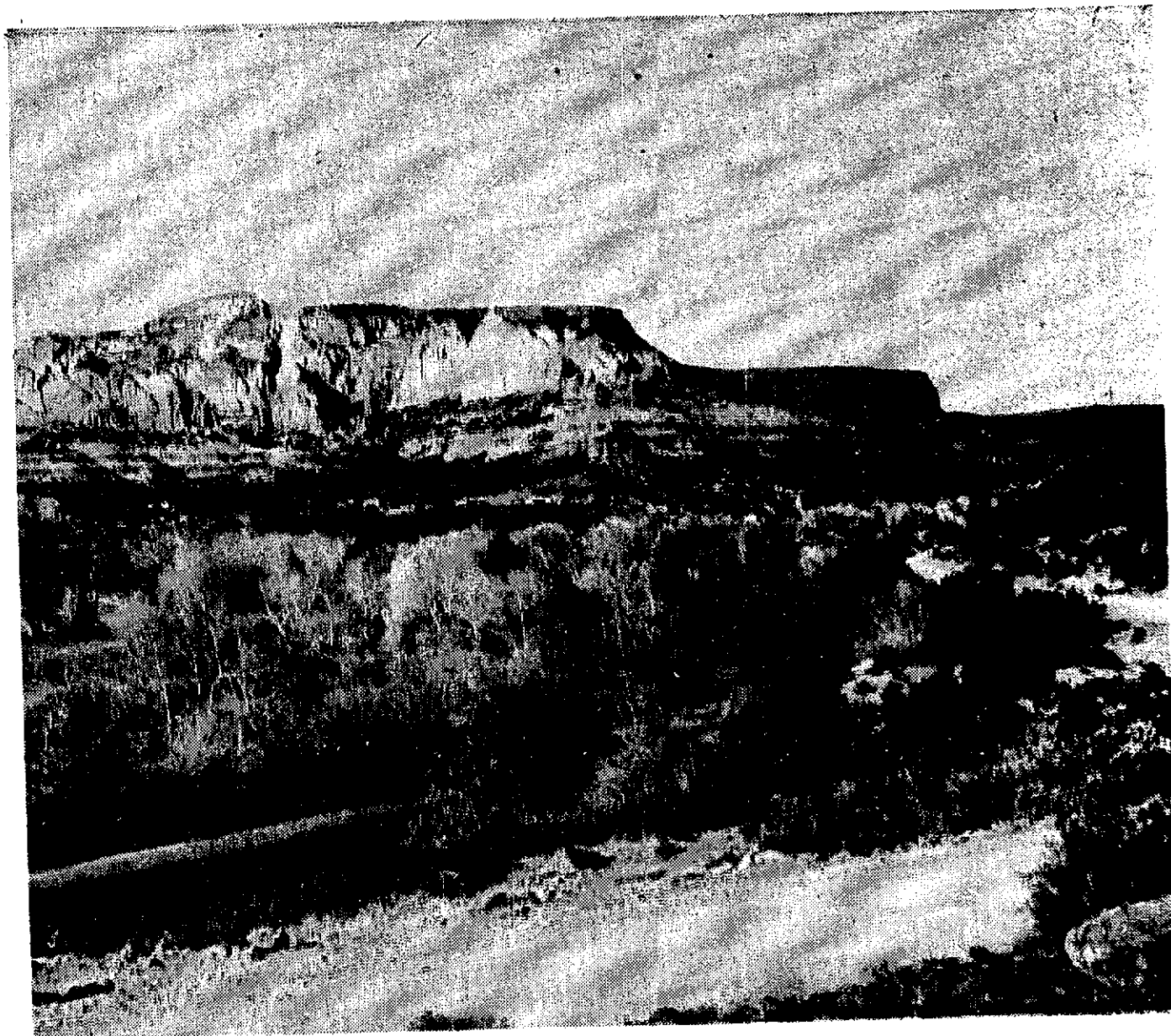


# Mile-High Prescott



—Photo by Prescott Chamber of Commerce

People who found out that Arizona is not all sand, cactus and super-heated air have built a flourishing city — Prescott, Ariz. — deep in the heart of one of the West's great lands.



—Photo by Nelson McLaughlin

Sweeping vistas of natural beauty are a heritage of this country. Above, a stream, highway and massive butte in the Sedona area. Rugged promontories abound along auto routes.



—Photo by Nelson McLaughlin

Skiing in the near-by mountains is one of the popular winter activities in Prescott.

Prescott, mile-high city of the Yavapai land, has a history that is divided into three phases marked by the Indians, ranchers and miners and made indelible by the trail of tourists' tires on the broad mesas, steep mine paths and wide streets. Fort Whipple, now a hospital, was camping grounds of Federal troops who came to the territory in the 1860s to make Prescott first capital of Arizona. From the turbulence of pioneer days, Indian uprisings, cattle wars and frontier mining activities, the city and its surroundings have grown into an area of ranching, mining; tourist appeal and industry of many sorts. Dust-free air of Prescott has proved a boon to asthma sufferers and has brought additional numbers of residents to the community. Opportunities for enjoyment of many sports activities abound in the Yavapai land for visitors at all seasons of the year.



—Photo by Nelson McLaughlin

When dude ranches came into popularity, Arizona, with its beneficent climate and background of cattle raising was a "natural" to develop as a center of this modern activity.



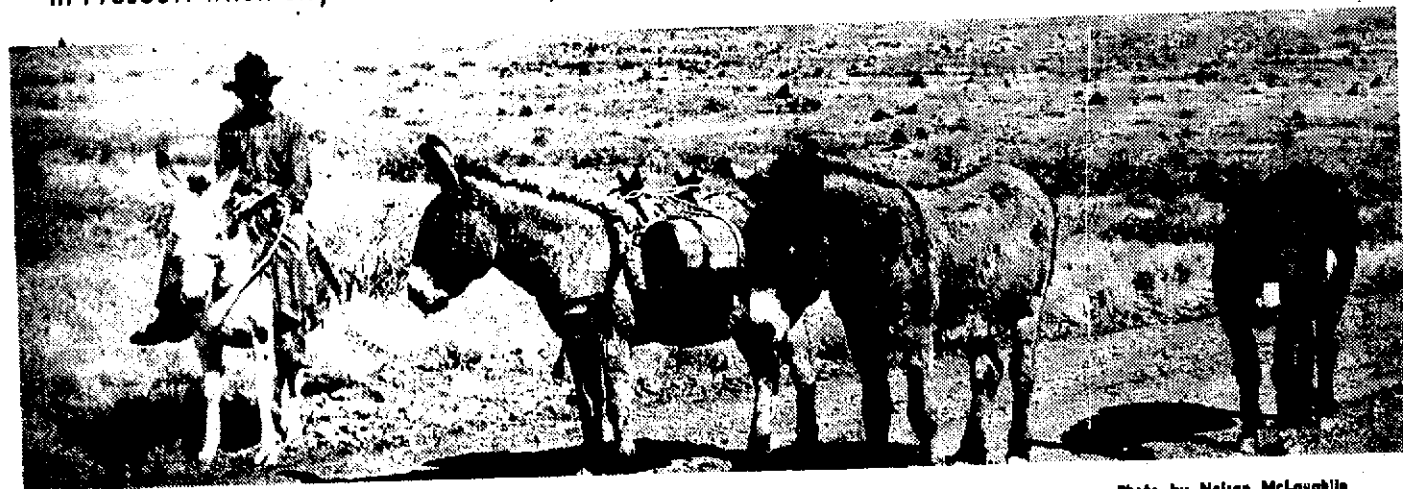
—Photo by Beth Stodie

This building was the governor's mansion in Prescott when city was Arizona capital.



—Photo by Nelson McLaughlin

Men still carry on placer mining activity in the remote sections of Yavapai County.



—Photo by Nelson McLaughlin

Shepherders tend their flocks in the farflung reaches of the Yavapai Country. Here is one on the move with his burros, the reliable beasts of burden so valuable in the desert.



—Photo by Prescott Chamber of Commerce

Tall, cool pines at Prescott provide a haven for vacationers from Southern Arizona as well as other states. Summer nights are cool. Triangle H C Ranch, shown here, is a summer resort.



Book Reviews
Novelist Scores New Hit

By Garald Lagard

THE PAST is only significant in what you make of it, and this author perhaps makes more of it than any other historical novelist.

There is a continuing press of ill fortune to the followers of the Stuart kings of England, and when the royalist cause falters after Cromwell's victory at Worcester, Richard Monington leads the chase away from the fleeing Charles II, decoying the Roundheads to a dead end while Charles escapes to France.

But the conflicts between Roundhead and Cavalier are not left behind in England; Richard finds many of his old friends and old enemies in the new land.

Kids Must Face Fact

A HANDY GUIDE TO GROWNUPS by Jennifer Gray, New York: Random House, \$1.

ADULTS may be people, but their world is distinctly apart from childhood. Kids might just as well face up to the fact, 11-year-old Jennifer advises with the proverbial "out of the mouths of babes" wisdom.

There is nothing logical nor sensible about most of these adult arrangements, Jennifer finds, and the wise child soon learns his way around the stumbling blocks.

Strange Stuff

HOUSE OF FLUSH by Bruno Fischer, 144 pp. New York: Farrar, 25 cents.

A wife disappears under bizarre circumstances, in an eerie setting. A book with a strange flavor.

BE SURE AND SEE WALKER'S for all the newest books and best sellers. JOIN Walker's Literary Guild Book Club reg. 2.75 to 5.00 guild selections. 200 to members only for 2 BONUS BOOKS. Given Upon Joining YOU GET 3 BOOKS FOR 2.00. Pine at Fourth



This is the jacket design for "Rainbow in the Royals," Garland Roark's novel of a thrilling race of two sailing ships from Boston around Cape Horn to California gold fields, just published by Doubleday.

'Rainbow in the Royals' Exciting Story of Sea

RAINBOW IN THE ROYALS, by Garland Roark, 307 pp. Garden City, N. Y.: Doubleday & Co., \$3.

CAPT. JAMES QUICK had taught his brother, Bill, the ways of the sea and how to man a ship, taught him so well that it was tough and go from start to finish when they raced in sleek clippers from Boston to San Francisco.

Things looked blackest when, as he swung around Cape Horn in the face of a terrifying storm, he discovered that Bill had dared to attempt navigation of the shorter way through the Straits of Magellan.

Fiction Shelf

LOVE ME SAILOR, by Robert S. Close, 286 pp. New York: Frederick Fell, Inc., \$3.

READERS who like stories that are brutal, savage and raw, powerfully written in ever-increasing tempo of passion and tumult, will hail "Love Me Sailor" as a great book.

It is the story of 24 sex-starved, lawless men on a wind-jammer, with a lone woman, beautiful and seductive in appearance. "Love Me Sailor" is written in the language of the sea-faring men on the three-master, the only medium that could possibly interlock the psychological background with the stark reality.

THIS is another in the current crop of stories posing the question of priority of science or nationalism. In this case, British security is added to make the decision a little tougher. Here we have three biologists who have worked toward the control of bubonic plague epidemics, only to be told on the eve of publishing their findings that their entire research must be kept very top secret and under government control.

WHO IS MY NEIGHBOR? by Nigel Bal, 308 pp. Boston: Houghton Mifflin Co., \$3.

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Shades of Lola Montez!

THE INFINITE WOMAN, by Edna St. Vincent Millay, 374 pp. New York: Farrar, Straus & Co., \$3.

IN THIS one sex rears its head early, and it is the very lovely head of Lucy Riley who, even at the age of 8, is aware of her potential as a woman.

When Lola's father, an officer risen from the ranks for gallantry at Waterloo, dies in India, Lola leaves her mother and her new stepfather and finds her way to England. And it is there that she finds her fate is to be measured by the strength of two men, the gentle Andre, and the imperious Lord Lundy who seems to carry the fascination of complete evil.

The author's debt to Lola Montez is obvious in this deft and brilliant story of a magnetic and lovely woman. For Lola becomes the mistress of the lonely Ludwig of Bavaria, and then leaves him to follow her own destiny, which leads to a lonely moor where she meets the man who has succeeded in calling her to him at last.

Books, Writers

Landmark Books Win Youth, Adult Favor

By Joseph Joel Keith

THE LANDMARK BOOKS, the unique new series published by Random House, will widen the eyes and minds of the family, a delight and knowledge that will be shared by the adults of the household.

DOROTHY CANFIELD FISHER'S "Paul Revere and the Minute Men," first in this important series, not only makes of this factual utterance a true and stirring tale, but she weaves into her pages the magic that characterizes the work of a good teller of tales.

CHARLOTTE LE JEUNE little realized, the significant call of Virnie, the most famous, enigmatic in the whole slave trade, to her sheltered life in New Orleans until he drove her away in a carriage one night to place her into the care of Nicholas Galliard of South Carolina.

JAMES DAUGHERTY, who illustrated "Abe Lincoln Grows Up," by Carl Sandburg, and who has both written and illustrated "Daniel Boone," which was awarded the Newberry Medal in 1940, has written and illustrated the second of the Landmark Books, "The Land of the Pilgrims." And here, as in Mrs. Fisher's story, Daugherty's warm words and pictures bring the pilgrims to life: Their courage, their early struggles and disappointments, their high purpose and first Thanksgiving. And here are people we know and understand. Artist Daugherty, equally clever as writer, does something that only a good poet can do: We have the sense of smell when he writes of the food and of the land, and we are one of the early strugglers who plough through the new land—with a Bible in one hand for guidance, and in the other an axe for building a new land.

Turks Issue

Eight Stamps

THE 1950 Izmir International Fair is honored philatelically by Turkey. Five new stamps were issued. The eight kurus green and olive and the 12 k magenta depict nuts on a vine. The 15 k brown shows a cotton plant. The 20 k light and dark blue illustrates the official emblem of the Fair. The 30 k brown pictures a tobacco plant. Each year a fair is held in Izmir. Each year Turkey issues a commemorative set honoring the occasion.

The Week's Crime

DEAD OF NIGHT, by Stewart Sterling, 251 pp. New York: E. P. Dutton & Co., Inc., \$2.50.

GIL VINE, security chief—that's fancy talk for plain house detective—of the swanky Plaza Royale Hotel in New York, observes a gorgeous, Spanish-type beauty wearing a white patch over one eye and leaving the hotel hurriedly with a rough-looking character in an ill-fitting, rented tuxedo. Of course, there's nothing wrong about renting a pair of satin lapels—but in the Plaza Royale? When Gil discovers two men in the beauty's suite of rooms where not even one man ought to be... especially when one of the men is found to be stabbed... well, things are definitely wrong. More tough guys, more beautiful women and a favorite waiter at the Plaza Royale help complicate a rough but easy-reading yarn as Vine unravels the mystery.—G. S.

Children's Books

THE SWORD WITH THE GOLDEN HILT, by Margery Eversenden, illustrated by William Soles, 132 pp. Caldwell, Idaho: Caxton Printers, \$3.

SIGURD and Erling were cousins, and Sigurd was the larger and the stronger, while Erling was lame. It was in the sorry times of Norway's domination by Knut the Dane, and loyal men and even their young sons had to use care not to fall under suspicion of plotting for the return of Norway's true king Olav Haraldsson. There was a wondrous sword with a golden hilt, and it was to go to the cousin who best served his people. And it was first the older and stronger Sigurd who won it from his grandfather's hands. Then with the coming of Olav, to fight for Norway's freedom, it was lame Erling who best served on the terrible battlefield of Stikkelstad. A truly exciting story, well pictured in black-and-whites, with a front-piece and jacket in full color.

THE THANKFUL PEOPLE, by Athena Bass, 126 pp. Caldwell, Idaho: The Caxton Printers, Ltd., \$3.

THIS DELIGHTFUL account of the little Seneca girl who was named both Emeline and Ya-de-wa-noh is laid on the Oklahoma reservation in modern times. However, the ancient tales and manners of the Senecas are given bright purpose as they are told by the elders to the attentive little Emmy and her friends. A quarrel between the Whiteewing and Tall Chief families over hogs that break into a cornfield comes to a happy end when Mrs. Tall Chief is able to use her skill with simples to treat an unhappy Whiteewing baby. And the season of the tale ends with the Seneca Thanksgiving, the festival of the Green Corn Dance. Spirited drawings and jacket and frontpiece in full color by Walter Richard West will add to a child's delight in this novel book.



A colorful rock formation in Zion National Park is the subject for a study in oils by William Dudley, who is one of the exhibitors in the Spectrum Club fall show at 225 E. Third St. More than 25 paintings were hung before opening Wednesday which marks Art Week.

—Press-Telegram Photo

A colorful rock formation in Zion National Park is the subject for a study in oils by William Dudley, who is one of the exhibitors in the Spectrum Club fall show at 225 E. Third St. More than 25 paintings were hung before opening Wednesday which marks Art Week.

Art Development Is Topic of Talks

D. R. JOHN OLSEN, widely-known art expert, will offer the first in a series of four lectures on the development of art among human beings Monday at 7:30 p.m. in the Hughes Junior High School auditorium.

Topic of Dr. Olsen's opening talk will be "The Cradle of Man's Art." He will give other lectures at Hughes on the evening of Nov. 13, 20 and 27.

The talks are sponsored by Long Beach City College and are open to the public.

MORE THAN 750 paintings submitted by American artists in the national competition for \$3500 in prizes being sponsored by the Metropolitan Museum of Arts have passed regional juries in Santa Barbara, Dallas, Texas; Chicago, Richmond, Va., and New York. Judging by a national jury of selection will determine which of the 761 paintings will be shown in the exhibition American Painting Today—1950 which opens Dec. 8 at the Metropolitan.

Life Issues Beautiful Picture History of War

LIFE'S PICTURE HISTORY OF WORLD WAR II, 588 pp. New York: Simon and Schuster, and Life, De Luxe ed. \$12; standard ed. \$10.

THIS BEAUTIFUL, large book contains the most complete pictorial history ever to be printed on the history of World War II. It contains almost 1000 pictures, some of them captured from the enemy and others in full color and beautifully reproduced. Eighteen editors and specialists worked more than seven months, poring over more than 500,000 pictures and preparing the 80,000 words of explanatory text for the publishers. The book begins with Hitler's conquest of Poland in 1939, contains 12 dramatic chapters: "Conquest in Europe," "Siege of Britain," "The Axis Strained," "The Arsenal of Democracy," "Japanese Conquests," "The Axis Contained," "The Axis Reversed," "The Axis Broken," "Invasion," "The Home Front," "Victory in Europe" and "Victory in the Pacific."

Final casualty figures for all nations in World War II, and for the United States in every war in which she has ever participated, are included in summarized data in the final chapter. A book that will become increasingly valuable and interesting as the years pass.

Keith Poems in Magazine

KAVITA, the Indian magazine published in Calcutta, announces a special American number to be published in December. Published in both English and Bengali, the Indian language, the issue will feature the foremost American writers such as William Carlos Williams, Ezra Pound, Marianne Moore and James Rorty. Among the younger American poets, Joseph Joel Keith, who writes the "Books, Writers" column for the Press-Telegram Southland Magazine, will be featured with a group of three poems. The Indian magazine is edited by Buddhadeva Bose, who writes for American quality magazines such as The Kenyon Review.

Here's Adventure

QUIEN SABE? by Elizabeth Chapman Miller, 78 pp. New York: Vantage Press, \$2.50. This romance of Old Mexico, the story of a lad who runs away from home when he is 11 and wanders about Mexico seeking a living and adventure, is a first novel by a writer who has traveled extensively and won prizes for stories and articles.

A FREE CATHOLIC FALL BOOK LIST Available Now at the CHERRY BOOK STORE 238 Cherry Ave. L. B. 9-8472 Across from Blby Park

In Art Circles Variety Found in Show

By Lillian Haislip

SEASCAPES, landscapes, abstractions in water-colors and oils are among the 29 paintings in the juried member show of the Long Beach Art Association at the Pacific Coast Club. Neil Jacobs, member of the Long Beach group, is jury chairman.

The 29 paintings, out of the 59 submitted by association members, were chosen for the exhibit by a distinguished jury of faculty members of Jepson Art Institute, Los Angeles.

Award winners in oils, in order: H. F. Wiggins, "Abstract"; Neil Jacobs, "Horse Skull"; and Bertha Cook, "Imperial Valley." In water colors, winners are, first place, Neil Jacobs, "Hoover Street"; second, Lucille Brown Greene, "Man Creator of Culture" and third, Leta Hiles, "Spring Flowers."

Presentation of awards will be made at a reception this afternoon at the club from 3 to 5 p.m.

Pictures in the exhibit are oils, by Elaine Malco, "Still Life With Fruit"; Paul Conner, "Rock Upheaval"; Margie Cate, "Pass Through Lonely Trees"; Esther B. Heins, "Cat Harbor"; V. W. Bullock, "Morro Rock" and "Still Life"; J. B. Nordman, "Back Bay Sleet"; C. Gronfeldt, "California Hills"; Josephine Howard, "Basket of Apples and Peaches"; Mrs. G. F. Nicholson, "Sunday Morning" and "Street Scene"; Mrs. Ruth Osborn, "Ranch in Rolling Hills"; John Carr, "Cat Fish" and "Clown"; Mrs. Grace Dimmick, "Coast Line" and "Colorado Lagoon"; Hazel Wiggins, "Abstract"; Neil Jacobs, "Horse Skull"; Bertha Cook, "Imperial Valley."

Water color exhibitors are, Leta Hiles, "Still Life With Violin" and "Spring Flowers"; Josephine Howard, "Camellias"; Lucille Brown Greene, "So Quiet," "Stormy Passage" and "Man Creator of Culture"; Lillian Reiger, "The Holy Sisters"; Hilda Newbegin, "At Rest"; Neil Jacobs "China Town" and "Hoover Street."

Serving on the jury committee with Jacobs are Mrs. Ila Huff and Mr. and Mrs. Edwin Newbegin. Mrs. Margie Cate is association president. On the jury judging the pictures are Geno Pettitt, Richard Kent Jones and Guy McCoy, all from the Jepson Art Institute.

THREE LONG BEACH artists will be represented in the California Water Color Society's 30th annual exhibition at the Pasadena Art Institute which opens, Nov. 21. They are, Fran Soldini and Lois and Dave Cytron. Mrs. Soldini's picture, "Brick on Brick," was painted from memory of a street scene in New York City. Lois Cytron's subject is "Harbor Island." Dave Cytron who is treasurer of the society has entered "Rocks and Burnt Trees."

MILFORD ZORNES, former teacher of art at Claremont College and Fran Soldini, Long Beach artist, juried the paintings exhibited by members of the Artists Guild of Southern California in Hotel Lafayette Gallery. The jurors also have entries in the exhibit.

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# Skirt Collection



There's style aplenty in the fall skirt collections and here are three that will illustrate the point. Left, a smart, all-wool skirt that features lapel, side-slit pockets and diagonal treatment of multi-colored striped wool in fall colors. Center, a practical basic skirt of all-wool black plaid, deftly used diagonally in full-flare, gored skirt. Right, a dramatic, bold black plaid is softly gathered at the waist to fall gracefully to the hemline. A crew neck jersey blouse tops all three skirts, all of them designed by Madalyn Miller.

# Can-Opener Cooking



Just a few twists of the wrists are needed for Spanish rice in green peppers, using canned, ready-to-eat rice.

By Mildred K. Flanary

**T**IME WAS when a cook with a can opener was the object of a few back-handed remarks, but those days have been relegated to the limbo of the past.

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For fall . . . for those "swing-your-partner," square-dance get-

(Continued on Page 10.)

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**MUFFINS AND BUNS**

With the arrival of cool weather, appetites pick up and hot foods gain importance. Hot muffins and buns are a treat and Mildred K. Flanary will tell how to make them in next Sunday's

**SOUTHLAND MAGAZINE**



# Good Horse Is Film Cowpoke's Greatest Asset

## Twanging Tenor Less Important to Success Than Nag With 'It'

By Patricia Clary

HOLLYWOOD, Nov. 4. (UP) Even more than a twanging tenor, a western movie star needs a good horse.

You can be as dashing as Autry or as intrepid as Hoppy, but it won't get you any place if your nag looks like a children's pet.

A western actor is only as good as his horse, Jock O'Mahoney says. He's the male lead in Columbia's forthcoming rip-snorting film, "Roar of the Iron Horse."

### Music Notes

## Young Radio, Opera Singer to Be Heard

By Mary Lou Zehms

THE SECOND artist to appear on the Long Beach Civic Music Association series will be Miss Dorothy Wareskjold, soprano, Friday evening, Nov. 17, in Wilson High School Auditorium. This talented young radio singer, who can boast of 24 appearances on the Standard Hour and as guest artist with James Melton's "Harvest of Stars," made her opera debut in 1948 with the San Francisco Opera Company in Verdi's "Falstaff."

A graduate of Mills College where she majored in music and languages, Miss Wareskjold made her debut in 1947 at a recital at Stanford University. Since then she appeared in the world premiere of Villa Lobos' "Magdalena."

Not all of her time is taken up with music activities for she is an avid sportswoman, excelling in tennis and swimming. She is a native of California but will appear here for the first time in her professional career. Season ticket holders in the Association are anticipating her arrival.

Other events scheduled in the series are the Vienna Choir Boys, Feb. 19; the Chigi Quintet, March 2, and the great duo-planetists, Luboshutz and Nemoff, April 17.

THE celebrated San Francisco Opera Company has been welcomed to Los Angeles this past week in what will no doubt go down in Southland musical history as the most glamorous event of grand opera

within the memory of music lovers.

Opening night last Tuesday was a glittering event, equal to many of Hollywood's most brilliant premieres. Beginning today will be the first performance of "Parsifal" to be heard in Los Angeles in many years. It will be sung by Kirsten Flagstad, Charles Kullman, Ralph Herbert and Sigurd Bjoerling. Because of the length of this Wagner opera, the performance will begin promptly at 1 p. m.

The repertoire for the second week will include "La Boheme" tomorrow; "Othello," Tuesday; "The Barber of Seville," Wednesday; the double bill "Suor Angelica" and "Salome" on Thursday; "The Magic Flute," Friday; "Aida," Saturday and will conclude with "Rigoletto" at next Sunday's matinee.

Miss Wareskjold was in the delightful Mozart opera "Marriage of Figaro" Thursday evening with the San Francisco Opera Company. Others in the cast were Italo Tajo, Eidu Sayao and Renata Tebaldi.

"Put a dashing cowboy on a drooping, plodding horse, and the kids would pelt the screen with everything from insults to wadded bubble gum," O'Mahoney said. "A spirited, prancing hunk of horseflesh is as much a part of a western as the rancher's daughter."

The horse has to look wide awake too, even if the hero doesn't. When the hero stops to talk to somebody, the horse has to keep his ears flicking and his eyes moving around, as if he's ready to kick the first hombre who draws a gun.

"If the horse stands in a dejected position with his head and tail hanging in boredom," O'Mahoney explained, "the audience will be bored too."

That's why a cowboy star needs three identical horses for movies. He needs one for the jumping and falling scenes, one to run in the chase scenes, and one to stand still and look intelligent during the dialogue scenes. They all have to look alike, since supposedly our hero has only one faithful mount.

"All the oldtime cowboy stars like Tom Mix, Hoot Gibson, Harry Carey and Ken Maynard had spirited horses that were as well known as the stars themselves," O'Mahoney said. "So do Gene Autry, Roy Rogers and Hopalong Cassidy."

"Not even the William Tell overture can wake up a scene, if your horse is asleep."

## Hot Beats Stir Fans

By Gene Handsaker

HOLLYWOOD, Nov. 4. (UP) The balcony began to shake. You wondered anxiously for a moment whether an earthquake was starting. Then you realized that the shaking was in tempo—the customers' feet thudding in rhythm with the harmonic bedlam onstage.

The saxes, trumpets, and trombones glistening in the floodlight would surely melt down presently into gold puddles beside their players. For grinning Lionel Hampton and 18 instrumentalists were setting the notes—and the audience—on fire.

Hamp would whirl around to the piano and ripple a torrid two-finger melody in the upper register along with his plump pianist. Or flail a set of drums—sometimes juggling several sticks high into the air—till you wondered why the skins didn't break. He climaxed his show by leaping from the stage to a platform down in front of the audience.

"You gotta get that beat in there," he said after the show. Bathrobe-clad and perspiring, he sat on a dressing-room cot. "That beat is going to stay as long as you've got music."

"A good solid melody and good solid beat," he reported. "They sit there and break the house down for old favorites like 'Moon Glow,' 'You Go to My Head,' 'When or When,' and 'The Man I Love.' Also the top pop tunes of the day that have a good strong melody, like 'My Foolish Heart.' Hamp plays bebop, too—but we keep a beat in there."

## Newest Star Has No Secrets

THE NEWEST star in Hollywood, Tony Curtis, says he owes it all to his fans. And if there's anything they want to know about him, all they need to do is ask.

Curtis, unlike many actors, thinks a star is entitled to no secrets.

Universal-International made Curtis, who had played only a few walk-ons, the star of the Technicolor "The Prince Who Was a Thief" because he topped the studio fan mail list. Most

of the writers had seen him only in fan magazine pictures taken at Hollywood gatherings.

"If any of my fans are interested in which girl I'm going out with how much I pay for my suits or how many fillings I have in my teeth," he said, "let 'em ask. I'll tell 'em."

The girl he's going out with is Janet Leigh. It's not steady, he wouldn't mind if it were. He doesn't go much to Ciro's



Betty Lou Delmont is a tiny gal, but among hairdressers at Warner Bros. studio she's big stuff. She works with stars like Humphrey Bogart and Robert Montgomery, and now she's keeping Gary Cooper's locks in shape for his starring role in "Dallas." Technicolor adventure drama. Cooper, she says, always blushes a "most scarlet" when she goes to work on his hair, but in the picture he looks very much as if he were enjoying it to the fullest extent.

## Record Album

By David C. Whitney

IF EVER there was anything which might turn into a Scrooge, snarling, "Christmas, bah! Humbug!" it would be to spend an entire evening listening to the new crop of Yuletide records issued for the holiday market.

Although some of the tunes perhaps may make their way into the best seller lists, it will be only because the public demands Christmas tunes of some sort—the record companies apparently believe any sort—to go along with the season.

"Frosty the Snow Man" is Gene Autry's bid to repeat for Columbia his sensational singing success with "Rudolph the Red Nosed Reindeer" of last season. Unfortunately the "Frosty" record sounds merely as though someone had written new lyrics to "Rudolph," and rather uninspired lyrics at that; however, the tune has been recorded by nearly every company.

"A Marshmallow World" perhaps stands the best chance for success, dealing with the beauty of snow in a tuneful fashion. Vaughn Monroe has a good recording of this for RCA Victor. Johnny Desmond has etched it for M.G.M., Arthur Godfrey for Columbia and Ray Anthony for Capitol.

RCA Victor alone has issued

at least a dozen Christmas discs and two albums. The albums, Dennis Day and the Mitchell Boychoir singing "Favorite Christmas Songs" and Phil Spitalny's All-Girl Orchestra and Choir playing "Christmas Carols" are both solid collections of old favorites and as such should be well received.

For the Christmas season Decca Records has reissued Danny Kaye's superior recording of "Tubby the Tuba's Song."

## Word Often Suggests Personality to Disney

HOLLYWOOD, Nov. 4. (UP) What's in a word? For Walt Disney sometimes a face, a figure, or a complete personality.

When the cartoon wizard sets out to cast a new film he often finds that the speech, appearance and mannerisms of human actors are the inspiration for the pen and ink creatures they talk for.

The Mad Hatter, an important character in Disney's forthcoming "Alice in Wonderland," is a good example.

Before assigning an artist to draw the ridiculous fellow, Walt had to decide how he would sound. He imagined a high-pitched, Giddy Cackle would be about right and set out to find an actor for the job. He hadn't gone far before he found a natural—Ed Wynn, the "Perfect Fool" of show business.

Then while Wynn clowning on a sound stage recording the Hatter's dialogue, Disney had an artist look on. The artist was to visualize, then draw, a

## Maureen O'Hara Wants to Turn Opera Singer

HOLLYWOOD, Nov. 4. (UP) Maureen O'Hara, the movie star, has a secret ambition: she wants to be an opera singer.

Miss O'Hara is famous and wealthy because of her movie appearances, but singing was her first ambition and is still her first interest.

"I didn't talk about it much in Hollywood," she said. "Very few people, except for my close friends, knew that I was more interested in a singing career than in movies and that I have been taking voice lessons for six years."

"I'm still studying, and I

hope to be ready to audition for the Metropolitan opera in about two years."

Miss O'Hara made her Hollywood debut as a singer a few months ago. She appeared as soloist at a benefit concert. Her appearance was kept a secret and only a dozen friends were on hand to lend moral support. The rest of the audience wasn't expecting her.

"A professional audience from Hollywood was the thing I feared most," she said. "I thought of my friends out in front who were literally trembling for fear I would fall flat on my face. I realized they would take it harder than I would if I failed."

"That thought calmed me down, and luckily the audience responded beautifully."

Miss O'Hara could go on concert tours now if she wanted to, but she doesn't want to cash in on her movie reputation. Until she is absolutely ready, she said, she will keep on working in movies like her latest, "Tripoli," a Fine-Thomas production for Paramount.

Alice on the screen—pert, blonde and saucy, looks remarkably like Kathryn Beaumont, the blonde, self-possessed 12-year-old who does the talking for her.

The Cheshire cat couldn't conceivably resemble Sterling Holloway. But Holloway is an actor who projects much of his personality through his voice. And when the cat fades away, leaving only two rows of grinning teeth visible, you can almost convince yourself you see Sterling behind the smile.

In "Tarzan's Peril" O'Neal joins a cast which already includes Virginia Huston, George Macready and Dorothy Dandridge. The film has resumed production in Hollywood after three months of location filming in Africa. Byron Haskin is directing.

RETURNING to Hollywood from New York for his third screen assignment, Frederick O'Neal, one of Broadway's most distinguished Negro actors, has been signed by Producer Sol Lesser for an important role with Lex Barker in "Tarzan's Peril," which R-K-O Radio will distribute.

O'Neal will portray an evil African chieftain in "Tarzan's Peril." His previous film appearances were in "Pinky" and "No Way Out."

## Living Theater Merman Star of 'Madam'

By Jack Gaver

ETHEL MERMAN can shoo away a lot of script troubles when she opens her mouth and lets the rafters have it.

That is just what she accomplishes in "Call Me Madam" at Imperial Theater. If you like the singer, you'll probably like the show; if you don't, it's a gamble.

The authors, Howard Lindsay and Russel Crouse, who usually are pretty reliable fellows with a typewriter, have turned out a hackneyed script flavored with politics and international affairs that is a pretty humorless affair much of the time. Oh, a bright line now and then, of course, but that is far from enough.

Irving Berlin, who wrote the songs, has done better by the star, but he still is not at his top-drawer best all of the time. Evidence of this is that much of the play has gone by before he comes up with a song in which Miss Merman can really knock the customers on their ears. Even that one she shares with another.

Miss Merman plays the role of an oil-rich Washington hostess who is named U. S. ambassador to the Grand Duchy of Lichtenburg. There she falls in love with the prime minister (Paul Lukas) and seeks to help him by getting the country a \$100,000,000 loan. She discovers that he doesn't want the loan even though his country is poor, and that money isn't everything.

The popular belief is that the role was patterned after Mrs. Perle Mesta, U. S. minister to Luxembourg, and superficially it would seem to be. However, any resemblance is only on the surface and the story in no way is based on Mrs. Mesta's career.

It is a good dancing show, thanks to the choreography of Jerome Robbins. George Abbott, the director, has managed to keep it hustling much of the time but there are script problems that defeat even him upon occasion.

One of the songs, "They Like Ike," is a plug for the possible Republican Presidential candidacy of Dwight D. Eisenhower in 1952. There are the usual jokes about various politics and the Republican and Democratic parties.

The song with which Miss Merman stops the show is "You're Just in Love," which she shares with Russel Nype, a comparative newcomer who is quite a singer. The number involves some tricky counter-singing, with two sets of lyrics and two melodies, and it is a knockout.

HENRY FONDA left the cast of "Mister Roberts" after appearing in 1077 consecutive performances, to undergo an operation to repair his right knee which was injured years ago. He is expected to be out of circulation for 12 weeks.

Replacing him in the cast at Broadway's Alvin Theater is John Forsythe, who has been playing the title role in the national company for more than a year. Tod Andrews took over for Forsythe.

When Fonda is ready to work again, he will not return to the New York cast but will replace Andrews in the second company, touring with it on the west coast.

## Given Third Role

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Bamboo of the giant timber variety grows rapidly and has graceful beauty. It needs lots of room to expand.

# Foliage Plants for Beauty

By Eleanor Avery Price

**G**OOD FOLIAGE makes a garden beautiful and interesting at any time of the year. Gorgeous bloom and spectacular color of flowers are purely seasonal, so the wise and skillful gardener relies on the diversity of form, size, shades of green, and texture of foliage to make his garden a lovely one all year. Look at the leaves in your garden and discover for yourself their character. Some foliage plants have tiny leaves, others have leaves as tall as a man. Some are exotic, many are simple. We find thick, leathery leaves, mottled leaves, transparent leaves, dull or shiny leaves, rough-textured leaves and unlimited shapes of all kinds.

Two plants with similar foliage do not show off to advantage when planted together. Contrast is needed to serve as a foil. It is no trick at all to combine them together to make interesting combinations, however. Of course, if some of the plants do have a period of bloom, their color and size

must be taken into consideration. Leaves, too, have different coloring and sometimes one shade of leaf does not look too well with another. In most instances, however, nature provides harmonious blends.

Most foliage plants are more easily cared for than flowering plants. Fewer insect pests and diseases are found, and there is no worrying over why something doesn't bloom or why the flowers fall off too readily. Foliage plants are usually less expensive than blooming ones, they require less work, and they remain consistently beautiful.

Ferns are perhaps the most popular of all foliage plants. Long-lived and hardy, they are beautiful without benefit of flowers. Hay-scented, royal, sensitive, ostrich, woodwardia, maidenhair, holly, and the tree ferns thrive happily in moderate shade. Christmas, bracken, cinnamon, interrupted and polypody are best grown

in dense shade. The ferns ebony spleenwort, maidenhair and beech will do well in dense shade but like the soil on the dry side in these situations. Bladder, oak, hayscented, and marginal shield appreciate moist, alkaline soil, while royal, cinnamon, and interrupted need acid conditions.

**I**VY is extremely popular as a foliage plant, and serves numerous purposes. English ivy, Hedera helix, is one of the best for groundcovers. Boston ivy, if not given too sunny a location, will cover brick walls. This vine is very colorful. Algerian ivy and Baltic ivy are both good.

Ficus plants are extremely in demand, and the foliage presents a number of forms. Ficus elastica, or the common rubber plant, is a good tub subject, but it will grow also as a moderate tree. Ficus pandurata, when planted in a warm but not overly sunny position,

develops large, thick foliage. Ficus retusa and others are suitable for various purposes.

**E**UGENIAS are easily grown, take to pruning, and do well most any place except directly on the coast. Foliage is small. A fine subject for the coast, one with small foliage, is myrsine. It can tolerate salt winds, and yet it can take frost and hot sun. With plenty of moisture, it grows rapidly into a large, well-rounded shrub.

A few other fine foliage plants include the bamboos which grow rapidly; the various grasses including New Zealand flax with its long, rigid, ribbon-like leaves striped with creamy-white (flowers sometimes appear); shade-preferring coleus with the beautiful, colorful leaves; the untemperamental Xylosma senticosa, which is a Chinese plant that loves sunshine and has handsome, shiny green foliage; and of course, the various privets. Included also are pittosporum tobira with deep glossy foliage,



—Photos by Gladys Dinsing.

New Zealand flax, contrasted with needled foliage, has leaves striped with cream. Flowers appear occasionally.

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## Small Flowers 'Fit In'

By Bob Gilmore

**S** MALL FLOWERS have a place in every garden and home. They fit admirably in the smallest, as well as the largest, landscape. The effect they create will prove as pleasing in a clay pot or a window box as when massed together on a huge estate. Moreover, an expensive, over-sized vase is not necessary for displaying them within the home. Small flowers, as a matter of fact, will cover a multitude of gardening sins and omissions.

Pansies and violas are a natural for the Long Beach area during late fall, winter and spring. These gay-toned little florets present a happy appearance. They are also highly valuable indoors for floral decorations. The flowers, devoid of stems, can be floated on water. This makes a most attractive table place.

The Swiss Giant strain of pansies are preferred by a large number of professional gardeners. They do well in the Southland, the plants and also the flowers being much larger than comparable strains. Because of the longer stem the Swiss pansies require more water than other types. This is readily understandable as the plants must pump moisture from the root zone to the tops of the flower heads. If the soil is dry the plants must exert themselves to accomplish this job.

**P**ANSIES prefer a rich soil and during winter may be grown put in the open. Although ordinarily not grown

during our summer months the plants will respond to warm weather if the root zone is kept moist. Also, during that time of the year some shade is advisable.

Winter-flowering sweet peas, another small flower, are also recommended for sowing at this time. Be sure that the early or winter flowering strain is used. Otherwise, the plants will develop a tremendous vine growth but few flowers will appear until the weather warms up. The winter flowering peas will flower during winter when the skies are gray and when sunshine is more often a wish than a fact.

Snapdragons have a most interesting shape and are quite small-flowered. They prefer a cool growing season and want fairly liberal quantities of moisture. The plants have an extremely wide range of colors, some varieties being bicolored. Snaps qualify as one of the best cut flowers for winter use. Practically all strains are now rust-proof but it is possible that a few plants here and there might succumb to this dread disease. Rust has the appearance of chocolate-colored spots that usually show up on the under sides of the leaves. All plants affected should be destroyed and removed from your garden.

Stocks, especially the Giant Winter Nice variety, are another small flower excellent for planting at this time. The cool weather now prevailing is made to order for stocks. Stocks are also famed for the profusion of fragrance they carry. The perfume is somewhat like that of the hyacinth, very strong and heady.

**C**ENTAUREAS produce small flowers and the most famous member of this family, the Bachelor Button, is possibly the best known boutonniere we have. The plants are sun lovers, grow to about three feet at maturity and are available in tones of blue, red and white. The seed germinates rapidly.

Nurserymen are offering the small-flowered begonias, known as fibrous-rooted begonias. These are tiny compared to the tuberous-rooted sorts. The fibrous-rooted begonias are admirable for edging purposes. They are quite aggressive in growing habit and seem to bloom intermittently throughout the year. Many Southland gardeners will testify that these plants are almost never without blooms. Red and pink va-



Violas offer bright colors and dainty flowers that fit into almost any landscape to create pleasing effects.

rieties are available.

Other small flowered varieties for immediate planting

are: Verbena, statice, petunias, candytuft, calendula, alyssum, larkspur and African daisies.

## Pico House

(Continued From Page 2.)

conversation, Hancock suddenly drew his pistol and shot at the Englishman's leg, then calmly went on with his sentence. The visitor was indignant and demanded to know what he meant by such actions. The Angeleno answered that he had shot at a cockroach, concluding, "I won't allow one of those insects to crawl up the leg of a man who had a letter of introduction to me."

**W**HEN Don Pico Pico's 77th birthday came around, his manager put on a fine banquet and invited many friends to celebrate with him. At this time the ex-Governor was one of the most picturesque characters in Los Angeles.

As late as the '80s, the Pico House still advertised that it was the largest and most elegantly appointed hotel in Southern California.

As years went on, Pico Pico, as did many other old rancheros, became more and more involved financially; finally he had to place a mortgage on Pico House. He could not pay the sum when the mortgage came due and lost the property. It passed through the hands of several owners; was known for a time as the National House; but the name was changed back to Pico House. In 1934 the Los Angeles Parlor of the Native Daughters of the Golden West placed a historical marker on the building.

Today Pico House is a shabby-looking edifice, housing a pool hall, cafes, barber shop and low-grade lodgings. Its former glory has departed. But the sturdy building—80 years old—still stands as a reminder that once it was the center of the pueblo's social life.

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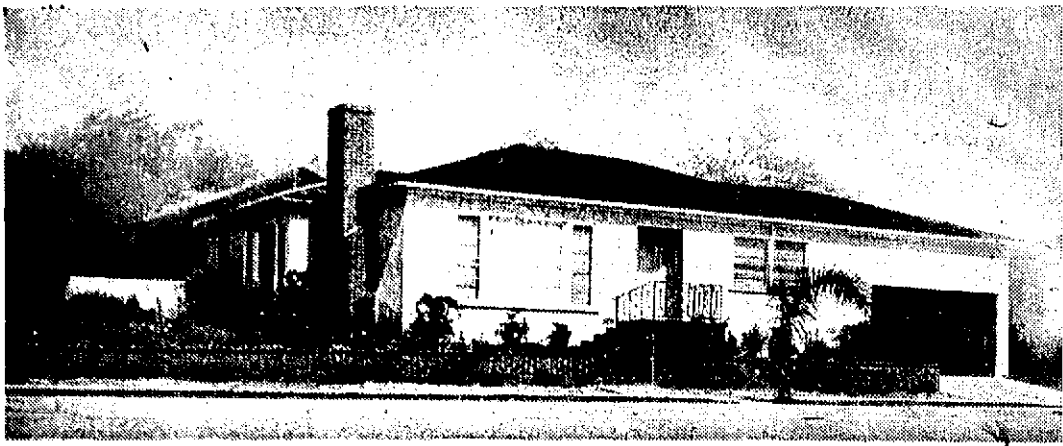
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# Antiques for Basic Theme



Brickwork of the chimney and porch repeat the pattern found in the brick wall in this exterior view of the D. J. Senters' home at 5001 East Broadway.

ANTIQUES feature the furnishings of the home of Mr. and Mrs. D. J. Senters, 5001 E. Broadway. Many of the antique pieces have been in Mrs. Senters' family for generations. These are augmented by large oval rugs which she braided.

By Dorothy Killam

even does most of the garden- ing. She doesn't have time to be bored even with house- work.

The living room walls are papered in unusual fashion. Two walls are papered in a scenic pattern of blue tones and the other two are patterned with a companion pattern of light blue on a slightly darker blue background. The fireplace framing and other woodwork is painted white.

VENETIAN blinds which hang at the spacious win- dows control the sun and pro- vide privacy. Floral draperies

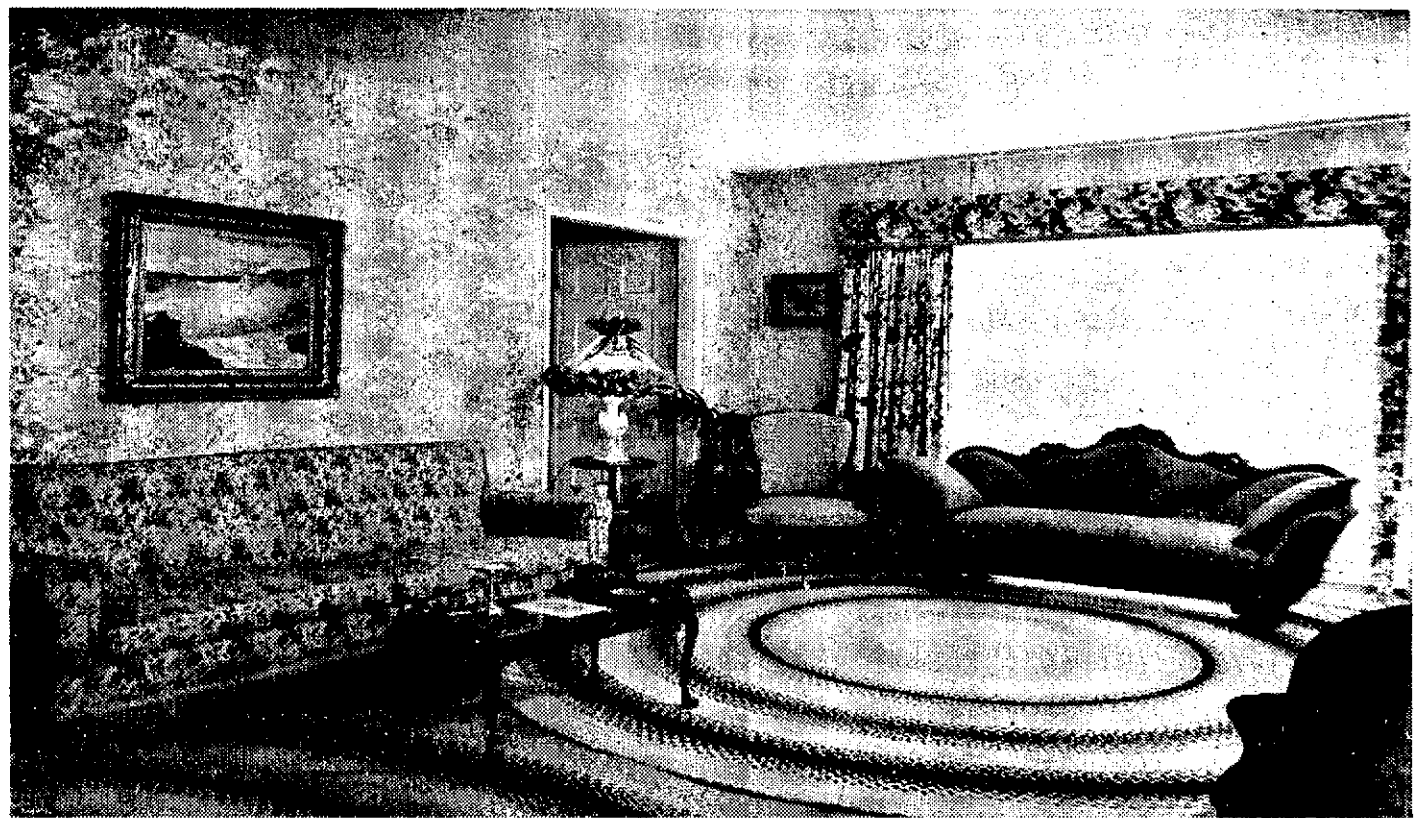
are topped by a valance of matching fabric and trimmed with brush fringe.

One end of the room is de- voted to dining. Louvered doors fold back from the opening be- tween the dining end of the liv- ing room and the dining end of the kitchen. These doors are left open most of the time for convenience sake but even so the work area of the kitchen is not visible from the living room. Corner cabinets in the kitchen dining portion provide the ideal display shelves for Mrs. Senters' lovely china.

The dining end of the kitchen is papered in a small Early American pattern of yellow on a maroon background. Corner cabinets and kitchen cabinets are painted yellow. Informal dining is done at a pine table.

Kitchen cabinets are set down from a drop ceiling so Mrs. Senters is able to reach each shelf. The work counters are yellow, trimmed with mar- roon. The linoleum on the floor repeats the yellow and maroon color scheme.

IN THE front bedroom a pat- tern of full blown roses de- corates the walls. Windows are hung with rose-colored drap- eries and white ruffled cur- tains. Twin beds are covered with blue pleated spreads and a Victorian chair is slip cov- ered to match. A mirrored



Antiques set the theme for the home of Mr. and Mrs. D. J. Senters. Braided rugs, draperies and the lamp shade pictured in this view of the Senters' living room were made by Mrs. Sanders, adding greatly to the charm of room.

dressing table has a white ruffled skirt which matches white shades on the bedside lamps.

Attached to the second bed- room is a half bath. The hand- some four-poster pineapple bed in this room is an heirloom. Its George Washington spread is in keeping with the Early

American character of the room. Walls are papered with a small red and yellow pattern of flowers to create a gay atmo- sphere. Red coral draperies and ruffled white curtains hang at the windows. Braided oval rugs

are used on the floor. The main bath is built off the bedroom hall. This hall travels in L shape to the garage.

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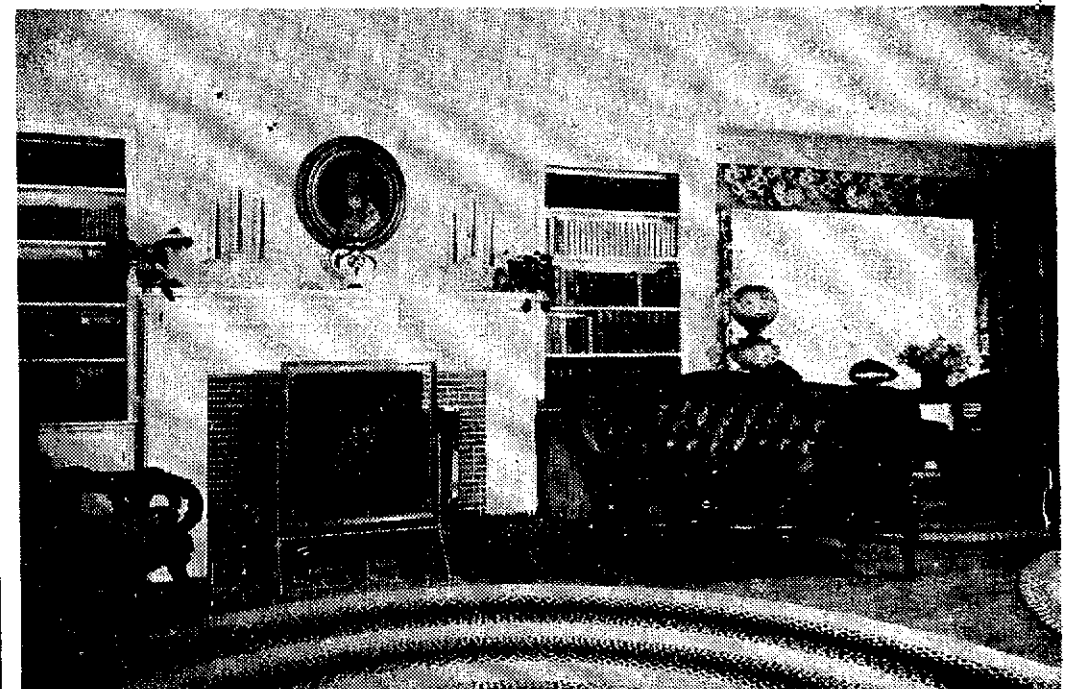
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Recessed bookcases flank the classic Colonial fireplace in the Senters' home. The dining table is set in a recessed corner which is seen in right background.

Thrifty? Just Look at the Price Tag!

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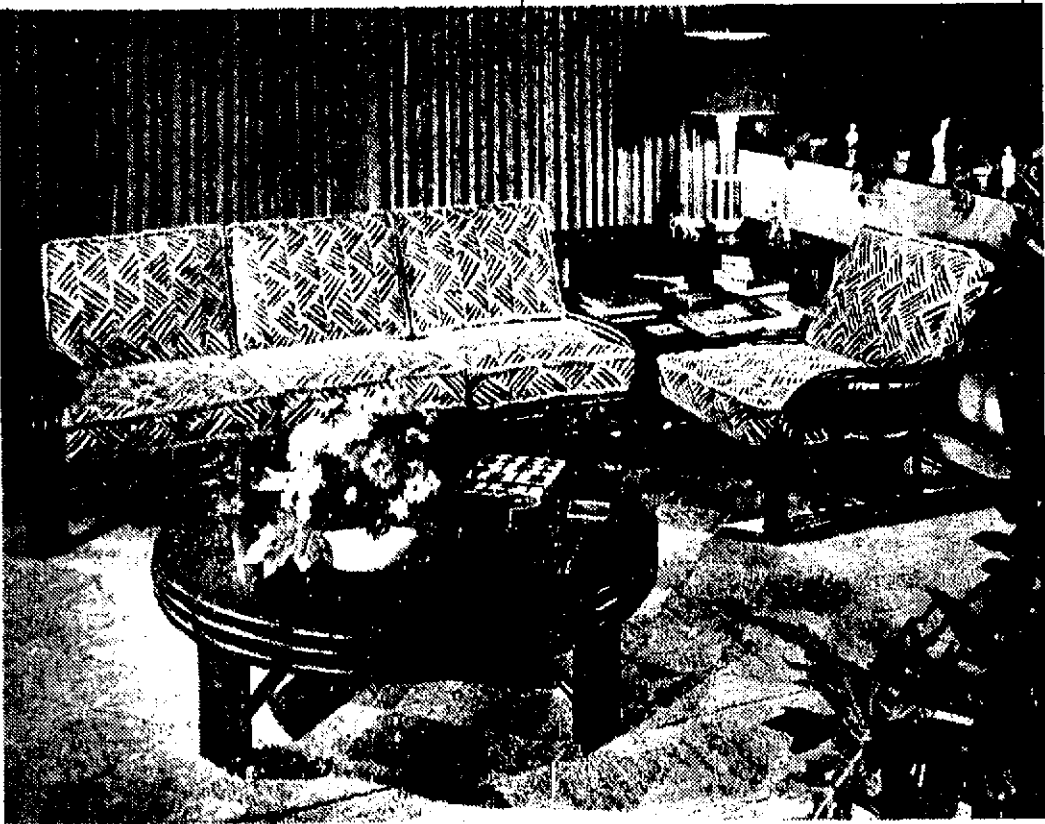
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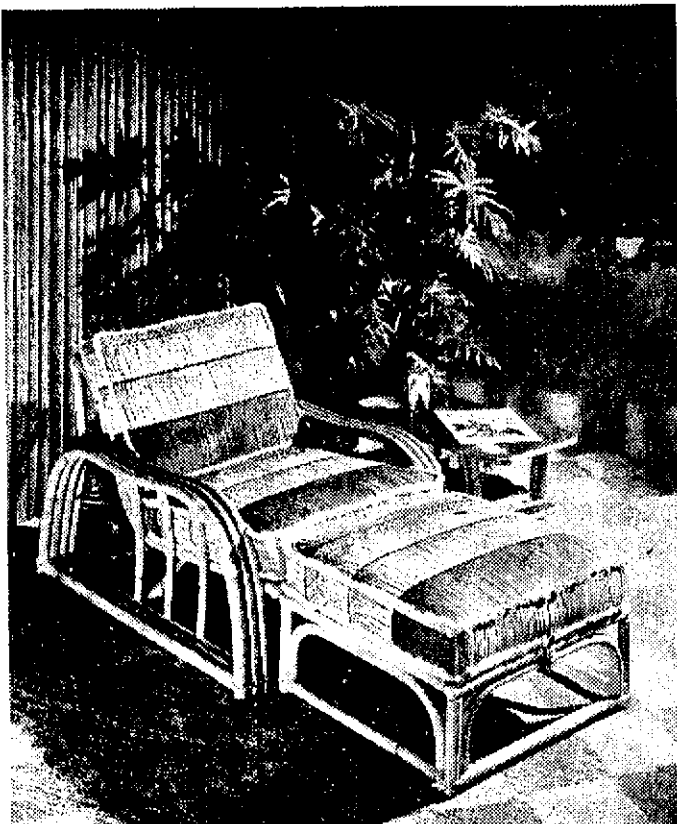


# Summery Furniture in Winter

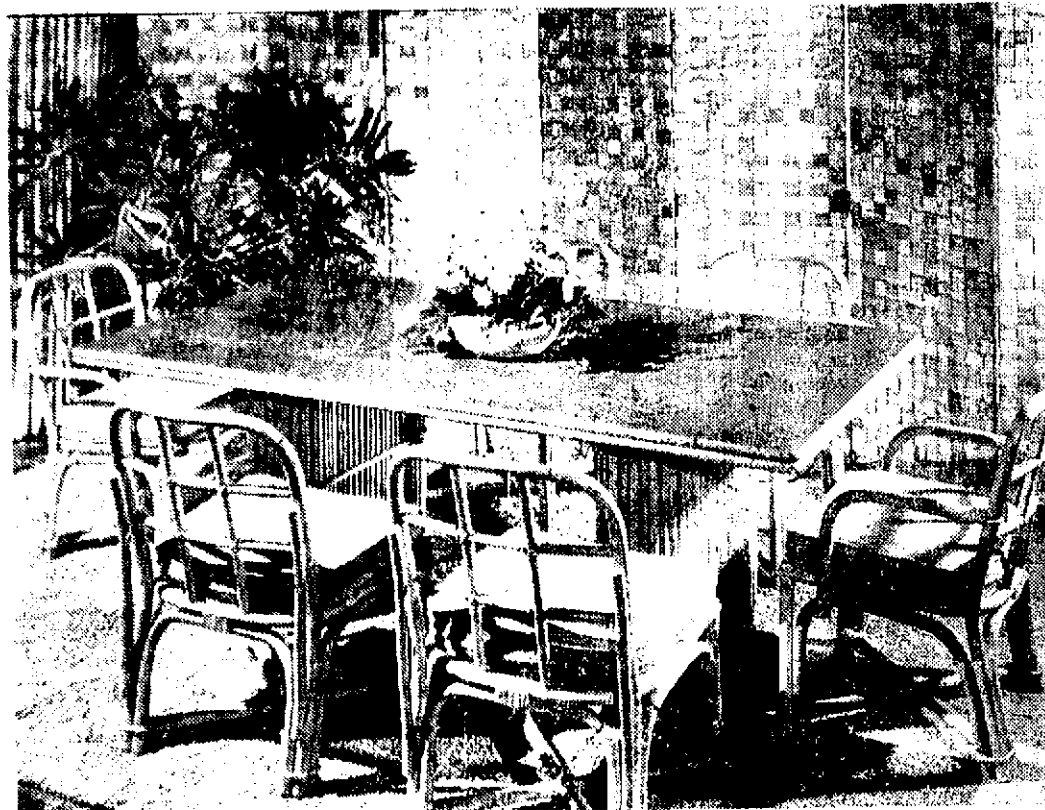
By Fern Hill Cloman



Rattan furniture, with a South Seas flair and a functional basis, features a trend in home furnishings design that keeps interiors summery all year.



An example of how the outdoor brightness of summer may be kept year around inside is furniture above.



Here is another conversion of rattan from outdoor furniture to an indoor use. With proper backgrounding this rattan dining set can be summery all winter.

## Season's Favorite

LEADER in the fashion parade this season is the dashing vest to wear with skirts and blouses or with a basic dress as shown here. It is easy to make and requires a minimum of fabric. Myrna Loy of R. K. O. Radio Pictures models the costume.

Premiere Pattern No. 3037 comes in sizes 12, 14, 16, 18 and 20. Size 14 dress requires 2 1/2 yards of 54-inch fabric; vest, 1 1/4 yards.

Pattern No. 3037 can be purchased for 25 cents. Please remit in coin or stamps (coin preferred), giving your name, address, pattern number and size. Mail your order to: Premiere Patterns, care Long Beach Press-Telegram, 828 Mission St., San Francisco 3, Calif.

Send 25 cents today for your copy of the latest issue of **STYLIST**, our complete pattern magazine. The new fall and winter issue contains 48 pages of smart, practical styles for fall; special features; fabric news; free gift pattern printed inside the book. Don't miss it.

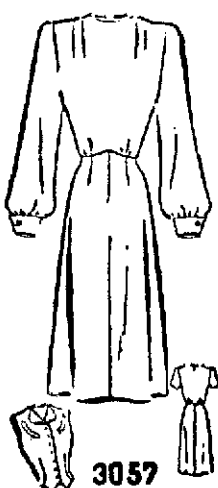


A dashing vest, a leader among ideas this season for wear with a basic dress, is shown here by Myrna Loy.

## Joan's Home Studio

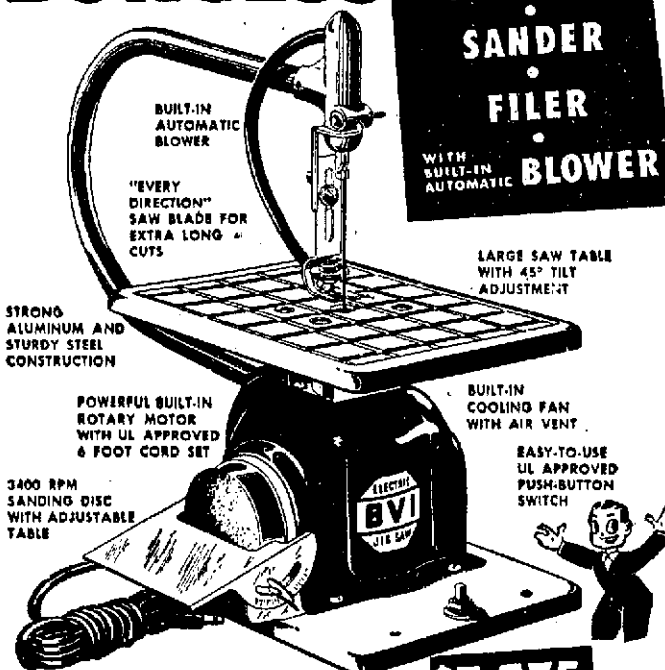
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everything that he wants to keep. If the closet is small, build in enough shelves to accommodate hats, sweaters, and so on. Be liberal with hooks under the bottom one. A small footstool will permit the small child to reach the top shelves.

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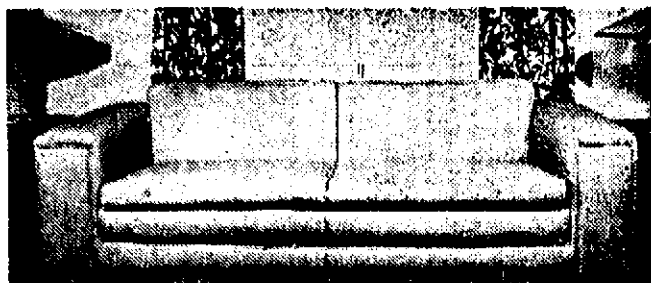
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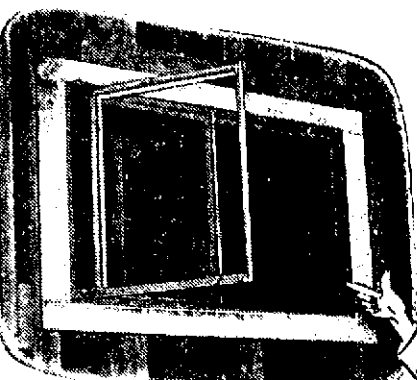
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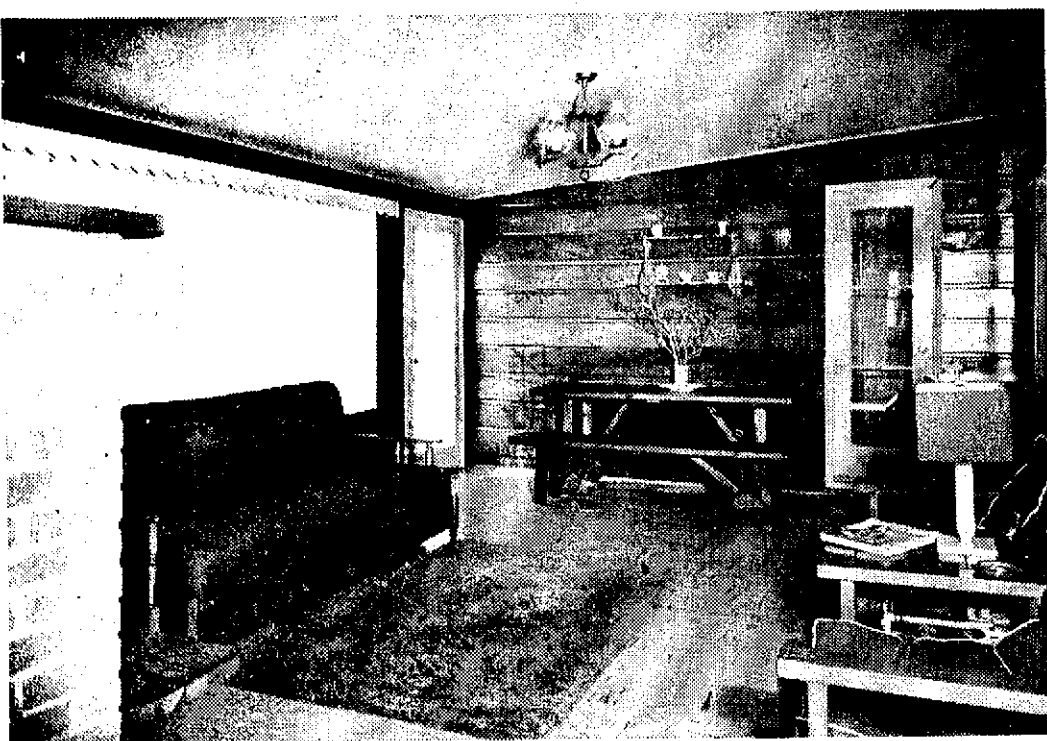
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*With Comfort, Utility*



The den of the George Stokes' home is as practical as it is good looking. Asphalt tile floors, redwood paneled walls and redwood furniture complete the room.

IN MOST homes where there are children there are also fingerprints on the walls and scattered possessions on the floor, factors which Mr. and Mrs. George Stokes took into careful consideration when they built their home at 4345 Hazelbrook Ave. They have two boys of their own. Mr. and Mrs. Stokes wanted a portion of the house to be reserved from every day living wear and tear but they also wanted an area where the entire family could relax.

A rumpus room built on the back of the living room opens into the kitchen and into the

By Althea Flint

bedroom hall. This area, which sees the most use, can be shut off completely from the combination living-dining room. For every day dining the breakfast room at the end of the kitchen is practical as well as pleasant.

Not only is the rumpus room appropriate for ordinary relaxing family activities because of its asphalt floor covering and sturdy redwood furniture but it is popular for informal entertaining. A barbecue and

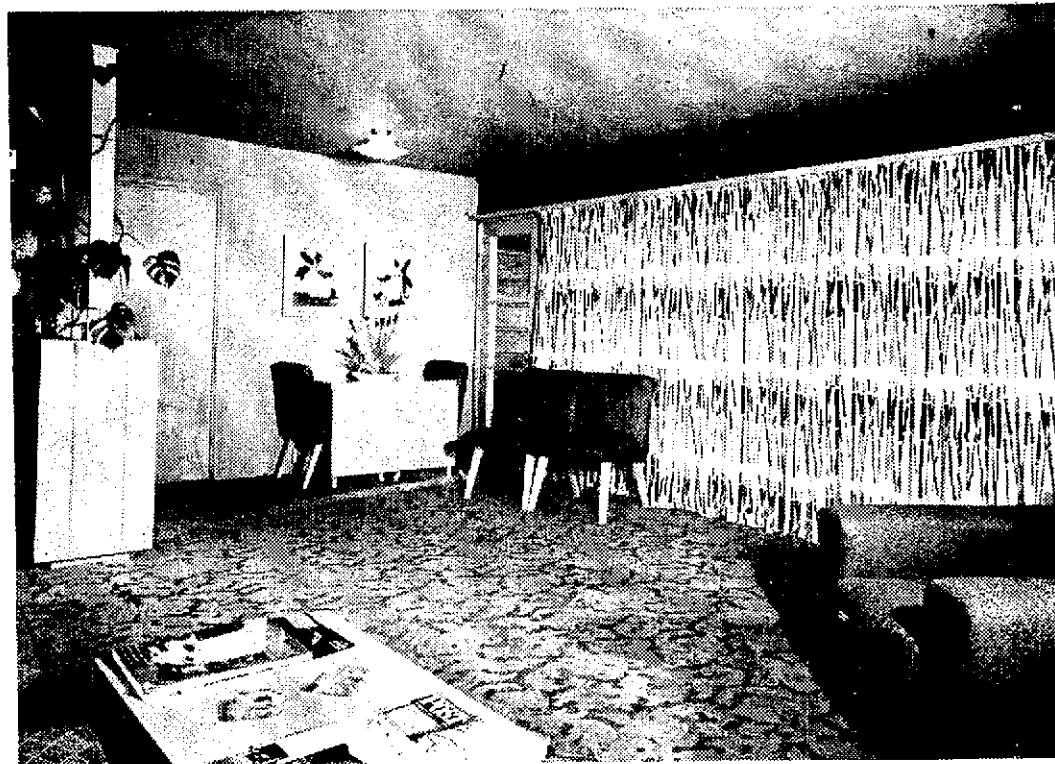
television set add to its attractiveness.

Exterior walls of the house are of horizontal siding painted a greyed-down shade of green accented by red brick trim of the porch. A double garage is situated so that the drive curves around in front of the house. The drive is wide enough for parking cars. There is little distance to walk from the car or garage to the house. The front door is shielded by a lattice and a trailing vine.

The house is designed so it can be entered through the kitchen door or a door in the rumpus room. Any part of the house can be reached without going through the living room.

A PLANTING box and ornamental posts just inside the front door effect an entrance way and provides a

(Continued on Page 11.)



—Photos by Eldon L. Fitzgerald

In the home of Mr. and Mrs. George Stokes and their two sons, the living room includes an area for dining. A planter and uprights effect a front entryway.

## Decorating Topics

By Edgar Harrison Wileman

THE PRESENT vogue of smaller dining rooms or combination living-dining rooms has brought about a demand for lighter weight dining room furniture and articles that are easily convertible.

A dining area smaller than 10 feet square should never be crowded with a regular size dining room suite. A dinette group would be in much better proportion and serve the same purpose. Sometimes valuable space can be saved and a new look given to a dining room by placing the table end on to a window and then using a table lamp in the evening instead of the central lighting fixture.

Where space is at a premium

the dining table may be of the drop leaf variety so that it can be reduced in size when not actually in use.

IF YOU have a television set it's quite possible that you have had to move your furniture around, not only to accommodate the set, but also to allow the greatest number of people to get a good view of the screen.

We decorators recognize the difficulty of rearranging furniture under these circumstances and have spent many hours

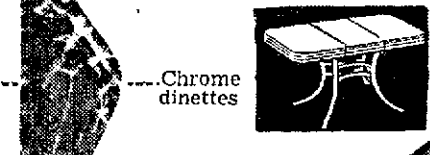
with plans trying to find a solution.

There is no set of rules that can be followed, as each room is a different problem, but we have found many helps in the newer pieces of furniture.

Sectional sofas, for example, are ideal for rooms with television sets as they can be rearranged and rearranged in so many different ways. Television chairs that revolve are certainly a great help, so are revolving tables for the television set itself.

direct factory store

Will be here on or about Nov. 25th



Chrome dinettes

## Cooking

(Continued From Page 5.)

together... refreshments may run all the way from a party fruit basket to pork chops in the corn, with "square dance punch" included. Recipes for these are given here.

Then, when the mood of the crowd—or your family—calls for some peppy, spicy concoction, take a turn at your canned food shelf and, in just the time it takes to put the can-opener in action and heat the food, you're all set to serve. For a speedy supper or lunch-dish, we suggest Spanish rice stuffed in green pepper cases with bacon strips fluting the top and popped in the oven until the bacon is browned and the rice and peppers heated.

### Party Fruit Basket

- 1 large angel food cake
- 4 cups well-drained and chilled fruit cocktail
- Syrup from fruit cocktail
- 5 teaspoons unflavored gelatin
- 1/2 cup water
- 1/2 cup beet or cane sugar
- 2 tablespoons lemon juice
- 1/2 teaspoon almond extract
- Whipped cream, sweetened and flavored

Soften gelatin in the water; dissolve over hot water. Add water to syrup to make 2 1/2 cups; stir into gelatin. Add sugar, lemon juice, stirring till sugar is completely dissolved. Add chilled fruit, almond extract. Chill till almost set. Meanwhile, cut out center of cake\*, leaving 1 1/2" ring. Place in pan or bowl to fit. Spoon chilled gelatin mixture into cake ring; chill several hours or overnight. Turn out; garnish with whipped cream.

Serves 10 to 12. For fewer servings, reduce ingredients proportionately.

\* Save cake center for dessert next day. Break into wedges, toast and serve topped with peaches or crushed pineapple.

### Square Dance Punch

- 2 large bottles ginger ale
- 3 cans pineapple juice
- Lemon juice to taste
- Orange slices
- Maraschino cherries, sliced

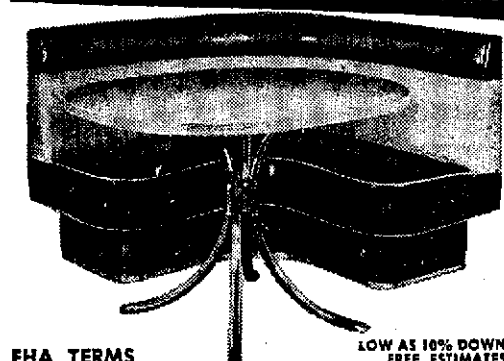
Combine the ginger ale and pineapple juice, add lemon juice to taste. Chill thoroughly, or ice in punch bowl. Place 3 slices of cherry on each orange slice; float on punch as a garnish.

### Pork Chops in the Corn

- 4 shoulder pork chops
- 1/2 cup evaporated milk
- 1/4 cup fine dry bread crumbs
- 2 cups golden cream style corn
- 2 eggs, beaten
- 4 tablespoons chopped onion
- 3/4 teaspoon salt
- 1/4 teaspoon celery salt

Garnishes: Stuffed green olives, sliced, and parsley. Brown chops on both sides. Pour off fat. Season chops; arrange along sides of 5 or 6-cup baking dish not over 2" deep. Mix crumbs, milk, corn, eggs and seasonings in pan in which chops were browned. Pour into baking dish. Bake in slow oven (325° F.) about 45 minutes or till sharp knife inserted in center comes out clean. Garnish with parsley and sliced green olives, if desired. Serves 4.

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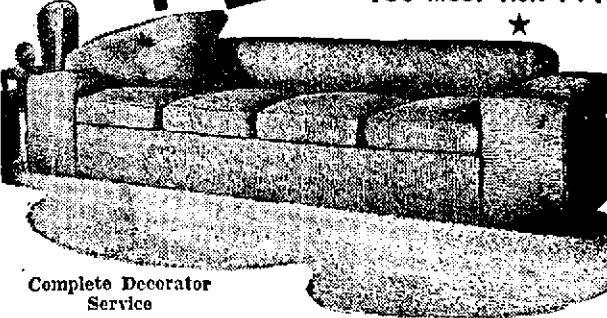
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# Tomorrow Is Electric

By Darrell Gardner

SOMEbody will have to think up a new name for housework in the next 50 years. If all the predictions of electrical engineers come true, the house will still be there but the work will be gone.

There will be no worry over the vegetables boiling dry or the eggs cooking too long. In a forecast of the coming half century, one expert predicts electric ranges with temperature controls on the surface units. The heat on the top of the stove will be keyed to the

food it's cooking. If the water boils away, the temperature automatically drops to a point where the vegetables won't burn.

These previews of electrical marvels come from officials of the Westinghouse Electric Corp. Electronics, they predict, will influence the lives of nearly everyone on earth. A tough steak even will be impossible. It will be electronically tenderized before it is sold.

One of these days we may have a combination washing

machine and dryer that will soak, wash, rinse and dry clothes all in a single cycle. You even may be dumping the soiled socks in a supersonic washer.

Housewives may shop for fresh and precooked foods only a few times a year. They'll be stored in refrigerators and freezers, which will have special compartments for all kinds of foods, so each can have its special temperature and humidity condition.

The electrical industry's fore-

casters predict that homes of the future may be lighted by "bottled sunlight." It will come from phosphor powders mixed into building material or into paint or wallpaper. At night, these phosphors would emit the light energy they absorbed during the day.

Houses may have automatic indoor climate control. The engineers say that the home of the future may have its own built-in transformer to provide power for that and for other household appliances.

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## Comfort, Utility

(Continued From Page 10.)

foliage pattern which is good with the contemporary furnishings.

Wall-to-wall carpeting is designed in a leaf pattern of two green tones. A wall of glass has been draped dramatically in a pattern of deep green, grey and brown. The fireplace wall is paneled in redwood. The fireplace is built flush with the wall and trimmed with heavy moulding around a red brick facing. A clear-toned seascape which hangs over the fireplace completes this attractive wall.

Two of the walls, the ceiling and the woodwork are painted green. Against this background light wood furnishings are effective. At the dining end of the room a drop-leaf table takes

up little room when not in use but expands to generous size for entertaining. Dining chairs are upholstered in a modern fabric through which a metallic thread runs. Two of these chairs placed together serve as a love seat, and for this reason a number of different arrangements are possible.

GROUPED under high windows which provide privacy from the street are a sectional couch and cocktail table.

The service porch directly off the kitchen leads to the service yard which is out of sight of visitors. Stove, refrigerator and sink are all grouped conveniently yet there is plenty of counterspace.

## Flower Tricks

By Kay Sherwood

TIPS Invaluable to any woman who likes to brighten up her home with cut flowers may be taken from the experience of professional florists—tricks of making a few cut flowers look like a lot and of adding days to the life span of cut flowers.

Combine fruit, for example, with flowers to make a brilliant centerpiece. Mix with foliage and add tall candles to your clever arrangement to make a buffet table something which guests will applaud.

Use a two-tiered serving tray as a base for this arrangement or improvise your own double-decker by centering a flat tray with a thin bottle or vase and fastening a saucer to the top with modeling clay. On the upper tier, arrange fruit and let long clusters of grapes dangle over the edge.

On the lower tier group small bowls. Fill some with fruit; others with short-stemmed flowers spiked on needlepoint holders. Tall candles held in place with modeling clay may be added to the flower-filled bowls. Use green and varicolored foliage with a lavish hand to conceal bowls and to serve as a glossy background for the colorful assortment of flowers and fruit.

Another bright idea builds up

height with an arrangement of short-stemmed posies. Simply spike pencil candles, cut in graduating lengths, on a needlepoint holder and anchor flowers around the tapers. Or copy the trick of making a colonial bouquet from stemless blossoms by massing them on a holder placed in a low circular glass bowl. Give bouquet a lacy fringe by centering bowl on a lace paper doily.

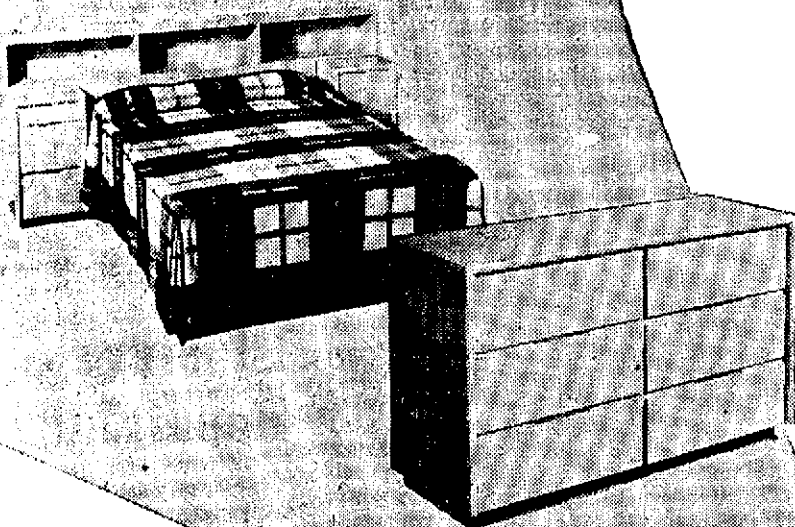
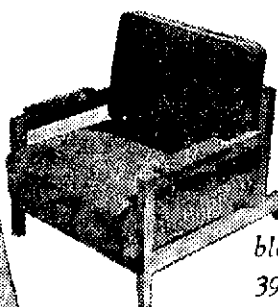
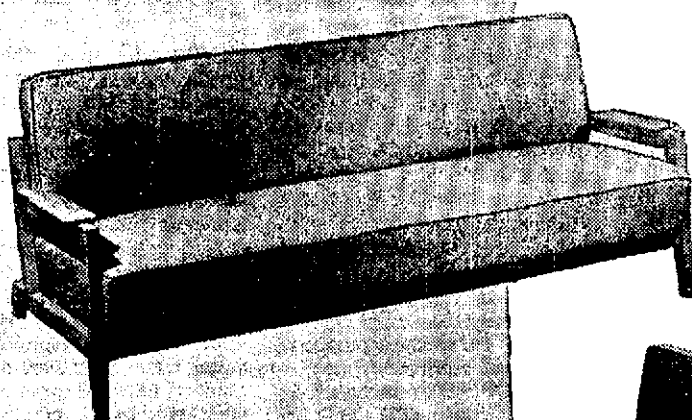
LONG-NEEDED PINE or cedar branches which may be left over from holiday decorating can be continued in use as bases for flower arrangements. To use as florists do, pluck needle-laden twigs from the larger branches and pack into a vase. Point needles upwards. Trim off tops of twigs about a half inch above container edge.

Here are ways to lengthen the life span of short-lived flowers. To prevent such multi-petaled blossoms as chrysanthemums and camellias from "shattering"—florists say that when one petal falls out the other petals will also tumble—drip candle wax around the base of petals. If you see one petal drop, quickly drip the melting wax into the hole vacated by the petal to seal up the remaining petals.

*Frank Bros.*

**20<sup>th</sup> ANNIVERSARY Sale!**

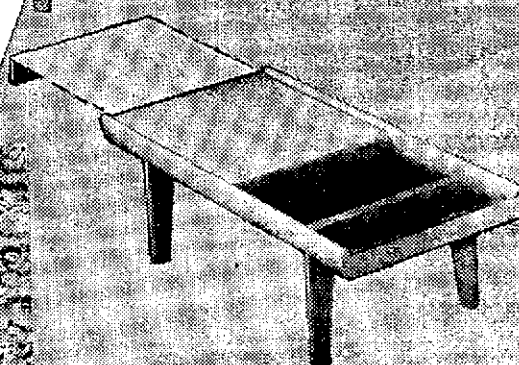
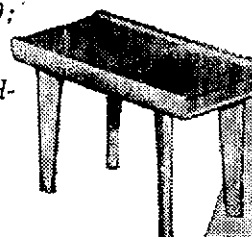
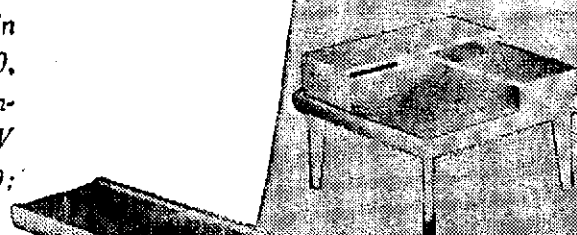
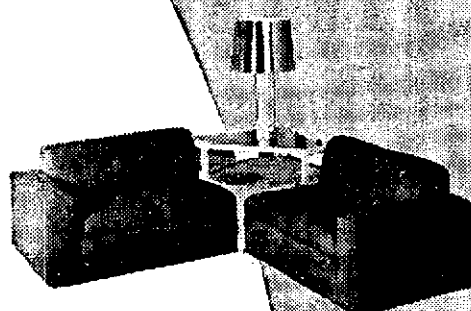
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Shown at right, 2-piece sectional and 9-foot sofa, luxurious 4-cushion, button-tufted design. Either style, your choice of mohair frieze, regular 249.50, NOW 189.50. At left, sofa and chair, genuine Philippine mahogany frames. Choice of tweed or plain fabrics, 149.50 SET, or sofa 99.50, chair 52.50. Philippine mahogany tables at right; corner table, reg. 59.50, NOW 39.50; end table, reg. 29.50, NOW 19.50; expandable cocktail table, reg. 49.50, NOW 29.50. At lower left, 4-piece bedroom group of genuine Primavera mahogany, finest construction. Reg. 387.50 the group, NOW 279.50 the group.



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Above: High-low loop textured, all-wool broadloom, in platinum grey. 12-foot widths. Reg. 13.95 sq. yd., NOW 10.95 sq. yd.

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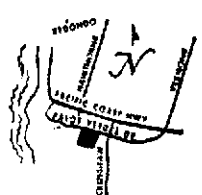
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# Realty and Building

Everett Purcell, Editor



Planked and pegged floor effect in the Campus model home of Los Altos Manor is indicated by Ann Hatteroth. The new FHA development is on Bellflower Blvd. at Stearns St., a mile north of the Veterans Hospital.

## Los Altos Manor Over Third Sold

SALES in Los Altos Manor, the new FHA two and three-bedroom residential development have passed the one-third sold-out mark. Walker & Lee, Inc., sales agents, announced yesterday.

The Manor, situated in the University District on Bellflower Blvd. at Stearns St., one mile north of the Veterans Hospital, contains 139 two and three-bedroom homes.

Transactions to date have almost reached \$600,000.

The Manor, developed by Lloyd S. Whaley and built by Austin D. Sturtevant, is the first FHA development processed by the new FHA office in Long Beach.

"The public acceptance of the new Manor residences is demonstrating that a considerable

demand exists for these homes of better design," commented Robert Walker of Walker & Lee. "One expression of the superior type of planning in the Manor is the use of 2x6 tongue-and-groove subflooring. Some have described it as battleship subflooring."

The Campus Model, furnished in traditional style by Aaron Schultz, Long Beach, continues to attract visitors daily, with the number of weekday visitors increasing during the evening hours.

The Campus has been purchased, but Walker & Lee announce that construction is being speeded on two new models on Bellflower Blvd., directly north of the present exhibit residence which features a student's study or den.

## 500 FHA Houses Started

FOR THE first time in two and a half years it will be possible for buyers to purchase homes in the Walker & Lee Lakewood University District subdivision on FHA terms, according to DeWitt Lee, vice president of the sales organization.

The homes are located between Bellflower Blvd. and Woodruff Ave. from Mezzanine St. to Wardlow Rd. They feature the "indoor-outdoor" theme that has been among the most popular in units built by Cunningham and Brittain in this development, Lee said.

The 500 homes now under construction will have two-car garages, fenced and landscaped yards, fireplaces, stall showers, thermostatic controlled heat, Pullman baths and garbage disposal units.

The homes are within walking distance of three new churches in the district, David Burcham Grade School and the newly improved Wardlow Park. According to the developers, construction of the Market Basket super-market at Spring St. and Bellflower Blvd. will be under way shortly, giving extra shopping facilities to the residents of the new development.

The builders report that the homes will be finished on schedule despite minor setbacks which resulted from the Korean war situation. Many of the homes are to be ready for occupancy by the first of the year. Purchasers who select a home now will have an opportunity to select tile, interior wall colors and other optional features.

A model home furnished by Barker Bros. on Bellflower Blvd. and Mezzanine St. is open daily.

## Delegation to Miami

LONG BEACH BOARD OF REALTORS will be represented at the annual convention of the National Association of Real Estate Boards in Miami, Fla., by Lewis K. Cox, president; Arthur Maspero and Barbara Moss, executive director.

Mr. and Mrs. Cox and Miss Moss will leave Wednesday evening with the California delegation of 150 on a special train. Maspero is en route to Florida from South Africa, where he visited relatives during an extensive tour.

Maspero and Miss Moss are to appear one the day-long educational conference of the convention to explain the real estate courses in City College, developed co-operatively by school officials and the board. Maspero is a member of the N. A. R. E. B. education committee.

The local group will take to the convention an endorsement of the proposed arbitration rules worked out by the N. A. R. E. B. committee on professional standards. George Merrill of Long Beach is a member of that committee.

Advertising ideas and sales helps used by Rex L. Hodges and E. T. Moore will be included in the display prepared by the National Institute of Real Estate Brokers, a division of N. A. R. E. B.

The convention begins Sunday and lasts four days.

## FHA Profit

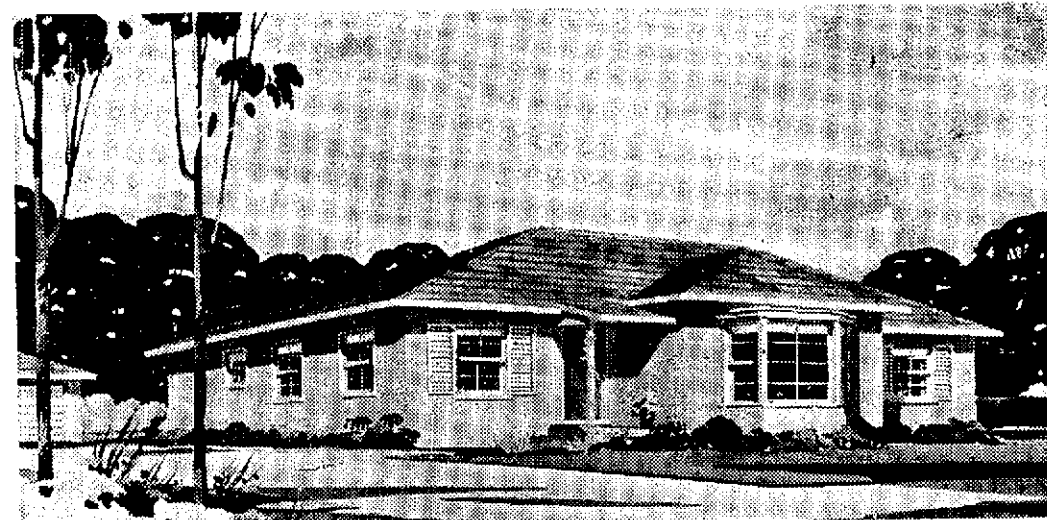
The Federal Housing Administration, which insures loans made by lenders to home buyers, has had a net profit of \$161,480,891 over operating expenses in its 16 years of existence. The profit has been put into the agency's various insuring funds.

FHA gets its income from premiums paid by home buyers on insured mortgages, plus a \$20 to \$45 fee charged home builders for inspection of homes, while under construction, to see that they meet requirements of stringent FHA building codes.



Set for construction this winter is this restaurant project which L. S. Whaley will build for Rexford Welch at Pacific Coast Hwy. and Anaheim St. Completion of the \$550,000 establishment is expected in March.

## \$550,000 Welch Restaurant



Sketched here is one of the 440 homes ready for immediate occupancy in the Carson Gardens section of Lakewood Park. GI no-down-payment terms are still effective in the huge development northeast of Long Beach.

## More Styles in New Unit

A NUMBER of styles of Lakewood Park homes which had been temporarily unavailable because of fast sell-out are included in the 440-house division of Carson Gardens opened last week. It was announced yesterday by officials of the \$250,000,000 planned community.

Homes in the new division will be ready for occupancy immediately after the purchase has cleared escrow.

The division is included in the large group still available to veterans on no-down-payment terms. The dwellings had been registered with the Veterans Administration and construction had been started before the deadline of the recently enacted credit restrictions.

The immediate availability of homes in the new division enables veterans to buy and move in before anticipated increases in costs of construction and materials send prices upwards, it was declared.

The homes feature cedar shingle roofs, concrete foundations up to the 2x8 floor joists, No. 1 hardwood floors over diagonal subflooring, walk-in and wardrobe closets, 45,000 and

57,000-b.t.u. dual floor furnaces, built-in garbage disposers, inlaid kitchen linoleum, stainless steel drainboards and counters, large closet and kitchen drawer space, aluminum screens and shades, wallpaper above chair-rail in dining room, ornamental street lighting, no assessments of any kind, two coats of paint on all walls, double sinks in kitchens, tile Pullman lavatory, Marlite bathroom walls four feet over tub shower, exposed exterior doors weatherstripped, service roads paralleling all through streets to keep traffic away from

## New Homes

PLANS for two large homes were being checked last week by engineers of the city building department. Both residences have detached garages.

John Turner is owner-builder of a 2642-square-foot home at 1051 Andrews Dr. A large paved lanai between the three-bedroom wing to the kitchen and service area is a feature of the plan. Shingles, stucco and used brick will be combined in the exterior design.

Mr. and Mrs. D. L. Bryant plan a 2007-square-foot house at 5561 Las Lomas. L. M. Thelen is contractor. Exterior of the six-room home will be vertical siding.

## Menser Co. Offices

A REAL ESTATE mortgage loan and general insurance office has been opened at 122 E. Market St., North Long Beach, by Menser & Menser Realty Co. of Bellflower.

L. D. Robinson is manager of the office, which will make realty loans in co-operation with Long Beach real estate brokers, it was announced by M. W. Menser, member of the firm. The company represents the State Mutual Building & Loan Association.

Menser & Menser was established in Bellflower 21 years ago by Mr. and Mrs. C. W. Menser, now retired. Their sons, M. W. and H. W. Menser, and Mrs. H. W. Menser are now associated in its operation. A son-in-law, Howard LaBoy, recently joined the organization.

Two years ago a branch office was opened in Whittier.

## New Members

One broker and six salesmen will be initiated into the Board of Realtors Tuesday morning at breakfast in the Wilton Hotel. An indoctrination school for the group will be held tomorrow afternoon at the board offices.

The new members are G. L. Gustine, broker, and Alexis T. Terrio, Herbert Spokesfield, Fred Taylor, John R. Stewart and Calen Lybarger, salesmen.

## Plaster Repairing

Repair of plaster cracks does not require refinishing of the whole surface and can be done by the unskilled workman. The crack must be wide enough to allow sufficient fresh plaster to be forced into it to form a good bond with the old plaster.

If necessary, scrape out the area to make an opening at least one-quarter inch across; then, brush out all particles of loose sand and plaster and thoroughly dampen the surface before applying fresh plaster.

The plaster should then be pressed well into the crack and struck off flush with the surface. To avoid any drying-out which would cause a chalky condition without sufficient strength, spray water onto the surface after the plaster has set and keep the surface damp for 24 hours.

## 230,800 Rentals

Of the 1,025,100 new homes and apartments started last year, 794,300 were one-family structures. The remaining 230,800, says the National Association of Home Builders, were divided into 36,500 rental type two-family and 194,300 rental type multi-family structures.

CONSTRUCTION is to start within 30 days on the new \$550,000 Welch's Restaurant north of Pacific Coast Hwy. at Anaheim St., it was announced yesterday by the L. S. Whaley Co., builders and developers. Rexford Welch, prominent Long Beach restaurateur, will operate the establishment.

It will be situated in a 2½-acre triangle between Recreation Park and Los Altos Park Estates, large homesite subdivision being developed by the Whaley organization.

Working drawings are being completed by Karel Paarde Kooper & Associates, Los Angeles. The building is to be finished by March.

The modernistic restaurant will have a dining room, coffee shop, drive-in, cocktail bar and roof garden. Combined, they will seat 361 persons. Parking is to be provided for 50 cars at one time.

Welch's will be one of the major units in the \$6,000,000 business section planned by Whaley at the southern edge of his Los Altos community.

The restaurant design includes the large glass window-walls, expansive terrace and interior planting areas for which Welch has become nationally known.

## Theater Remodeling

APPLICATION for a permit to remodel the Long Beach Theater at 34 American Ave. has been filed in the city building department by United Artists Theaters, owners.

Estimated cost of the project is \$70,000. Plans call for moving the proscenium arch, altering the stage and loft, and remodeling other parts of the interior. A new marquee will be installed on the exterior.

The 50x84-foot theater seats 1156 persons. The project was planned by William D. Coffey, engineer.

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# Building Permits Rise

**Jobs Total  
\$4,227,585**

**B**UILDING in Long Beach spurred upward in October, apparently stimulated by fear of further restrictions and uncertainty about supplies. Total building permits of \$4,227,585 topped September by more than 35 per cent and were nearly 55 per cent ahead of October, 1949.

Last month's activity brought the 1950 total to 13,270 permits at \$33,196,075. In the same period of 1949, 14,166 permits were issued for \$31,491,810.

Reacting favorably on last month's total were four school projects amounting to \$492,200 and two public works aggregating \$328,930.

The FHA development in the Los Altos community helped raise one-family dwelling permits to 172 units worth \$1,367,210.

The department processed plans for eight multi-family dwellings, totaling \$211,300, to contain 56 units. However, only one duplex was authorized.

Other industrial development saw three permits issued for a sum of \$463,500. Nine stores and offices, amounting to \$212,800, were approved by the department. Permits were issued for 22 oil derricks at \$10,000 each.

The department engineers checked plans for 1060 minor repair and alteration jobs aggregating \$763,865. Construction of private garages jumped to 150 at a combined cost of \$96,725. Sixty-five permits, totaling \$14,625, were issued for signs, sheds and miscellaneous small projects. Other categories were:

No.	Item	Amount
1	Amusement	\$20,100
1	Gas station	12,000
1	Shop	300
1	Warehouse	12,000

## Central Chimney

A dominant feature of Early Cape Cod cottages was a large central chimney serving three fireplaces.



Outstanding sale of a multiple listing reported last week was this 10-unit apartment house at 3509 E. Ocean Blvd., according to the Board of Realtors multiple listing committee. Sellers were Andrew and Fred Yergensen. Mark E. Andrews was the buyer. The transaction was handled by Town & Country.

## Realtors Urged to Keep Boosting Proposition 10

**P**ASSAGE of Proposition No. 10 on the Nov. 7 ballot should result in "better placed and more economically operated" public housing projects in California, simply because such projects will be obliged to undergo scrutiny by the voters before they can be established, according to Lewis K. Cox, president of the Board of Realtors.

Cox issued a statement yesterday urging members of the real estate business to redouble their efforts to "give the public the facts" about Proposition No. 10. He commended the work of the committee, headed by Rush Green, which is carrying on the campaign locally.

"Lack of public control over public housing authorities has resulted in many misplaced projects which spoiled good areas instead of clearing slums," Cox declared. "In Oakland, 1000 low-rent units are being built at an estimated cost of \$10,000 each. If this amendment passes, the people who pay for these projects will get

a chance to demand that costs be brought into line with sound principles."

Cox said realtors may be asked if large-scale private projects would be affected. The answer is no, he declared. Neither are emergency housing in case of disaster nor war housing to take care of an influx of workers included in the coverage. It applies solely to permanent housing for low income people, he added.

"We must be doubly energetic to spread the truth about this issue because the opponents have spread so many misstatements about it," Cox said.

"These people said the AMVETS were against Proposition No. 10, but the state commander, William J. O'Sullivan, announced not only that the state body of AMVETS voted to support Proposition No. 10 but threatened legal action against the public housing bureaucrats if they did not cease using the AMVETS name," he continued.

"The American Legion also is



Harold Kennedy

represented as opposing Proposition No. 10, whereas the fact is that the Department of California rejected a resolution sponsored by the Los Angeles Public Housing Authority which would have opposed Proposition No. 10."

Cox declared that Rex Whittemore, past commander of the Department of California, went on record in favor of Proposition No. 10. He said Whittemore's statement gives a summary of the issue which should be brought to the attention of every voter. According to Cox, Whittemore said:

"Public housing, as such, is

## Breakfast

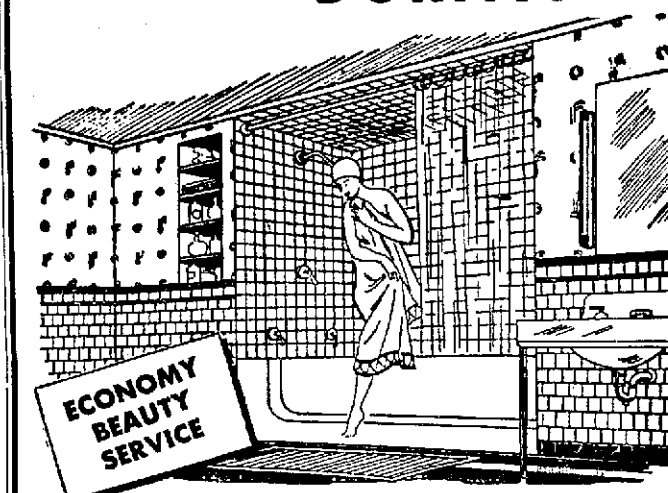
"THE Appalling Increase in Public Welfare Rolls in California and What Can Be Done About It" is the title chosen by Harold Kennedy, Los Angeles County Counsel, for his address to the Board of Realtors breakfast meeting Tuesday in the Wilton Hotel.

Harold Freeman, November program chairman, said Kennedy has been legislative representative of the county at Sacramento and often at Washington since 1933. As head of the county legal department, he is legal adviser to the Board of County Supervisors and the 54 county departments.

Kennedy also is attorney for the flood control and air pollution control districts, 133 school districts, and for the public administrator. He is a member of the civil defense planning board and has been active in the American Legion and Boy Scouts of America.

not at stake. Passage of Proposition No. 10 solely keeps the voting rights of those who must pay somebody else's rent over a long period of time, and the right to accept or reject public housing projects."

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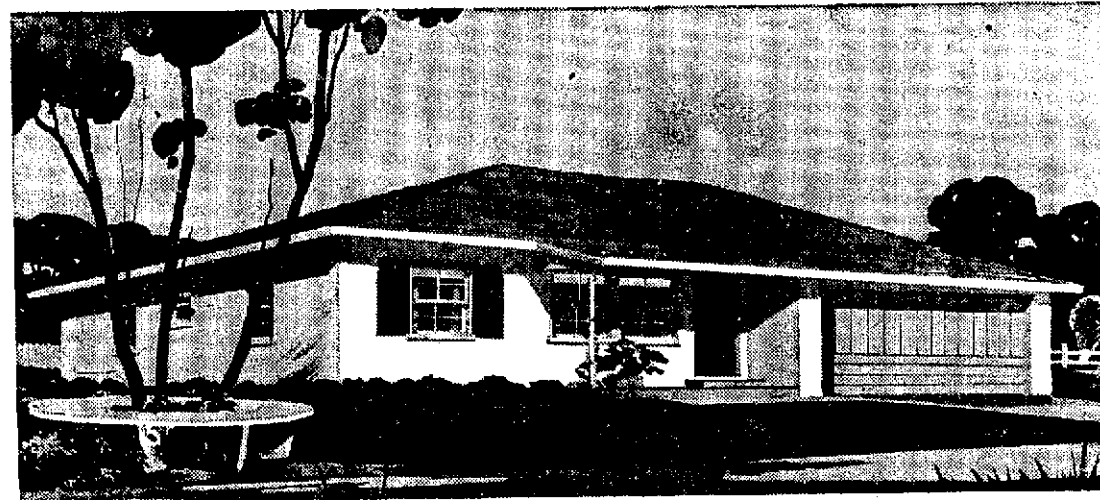


## Carson Gardens SECTION—NOW OPEN

Available today—low-cost, custom-quality homes in Lakewood Park's lovely new Carson Gardens section. See them, select yours!

Check these "dream-house" features... step-saver kitchens... stainless steel drainboards... Waste King Garbage Pulverators... extra thick hardwood floor... exteriors in new, deep decorator colors... landscaped with front and side lawns, shrubbery, ornamental tree.

**SEE NEW MODEL HOMES** in Carson Gardens—beautifully furnished by May Carson's decorating department, open and floodlighted nightly 'til 10. Carson St. at Woodruff Ave. (one mile East of Lakewood Blvd.)



COME OUT TODAY...TONIGHT...OPEN TILL 10 P. M.

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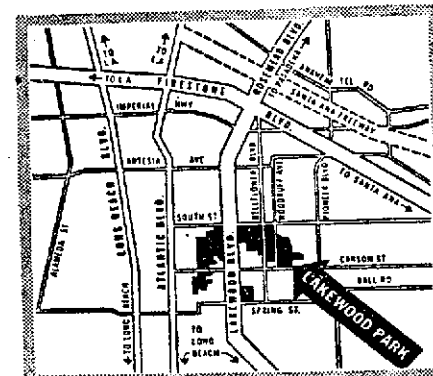
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**Thousands  
Cheer**

New Personality Homes

**Los Altos Manor  
in the Long Beach-  
Lakewood Area**



Anyway YOU Look — Inside & Out — it's the Home of the Year

Here YOU See Quality of Design — for ALL the Family — Design at its Best — Beautifully, Liberally Priced to fit practically any budget

See the **CAMPUS Model**  
Cheerfully Furnished by Aaron Schultz, Long Beach

Only here in Los Altos Manor will YOU Discover in these FHA homes such a Distinctive Variety of Features as:

- Etchwood Interior Walls
- Redwood Interior Panelled Walls
- Redwood Bookcases
- Glass Shower Doors
- Kitchen Exhaust Fan
- Front, Rear Door Chimes
- "Glide-All" Wardrobe
- Floor-to-ceiling doors
- Pegged Plank Hardwood Floor Finish
- Real Fireplace with Gas Log Lighter
- Tile Kitchen Counters
- Washable Interior Finish
- Masonry Planting Boxes
- Solid Brass or Chrome Plated Cabinet Fixtures
- Electric Lighted House Numbers
- Steel Window Sash
- Stucco, redwood siding, "Predip" shingle exterior finish
- Parkway Trees, etc., etc.

Your Date Today is at

**Los Altos  
Manor**

Heart of New University District

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**Walker & Lee, Inc.**  
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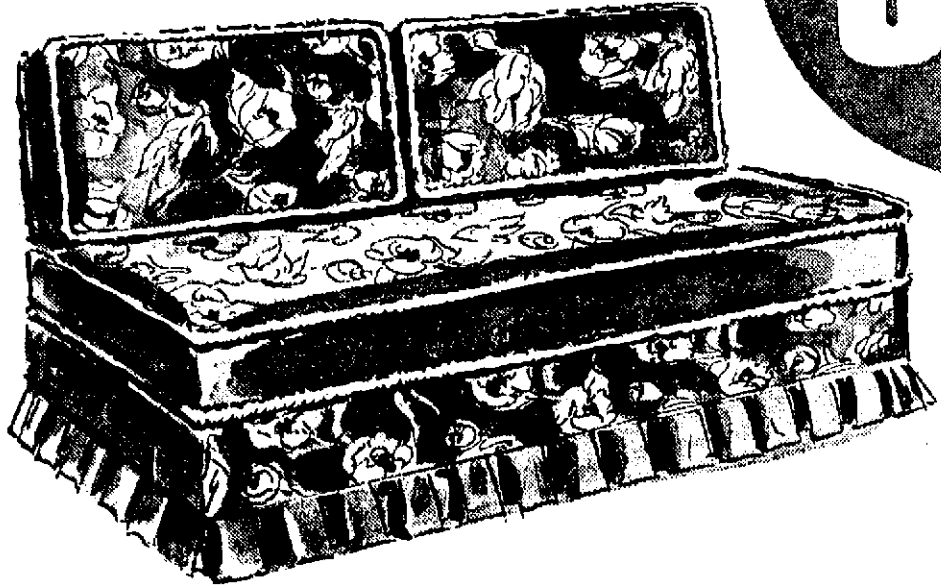


OPEN MONDAY AND FRIDAY 12:30 TO 9:15 . . . OTHER DAYS 9:30 TO 5:30

# LOWEST PRICES in LONG BEACH as Always at SEARS!

## Save to \$20 on COUCHES!

### Single Size Studio Couches

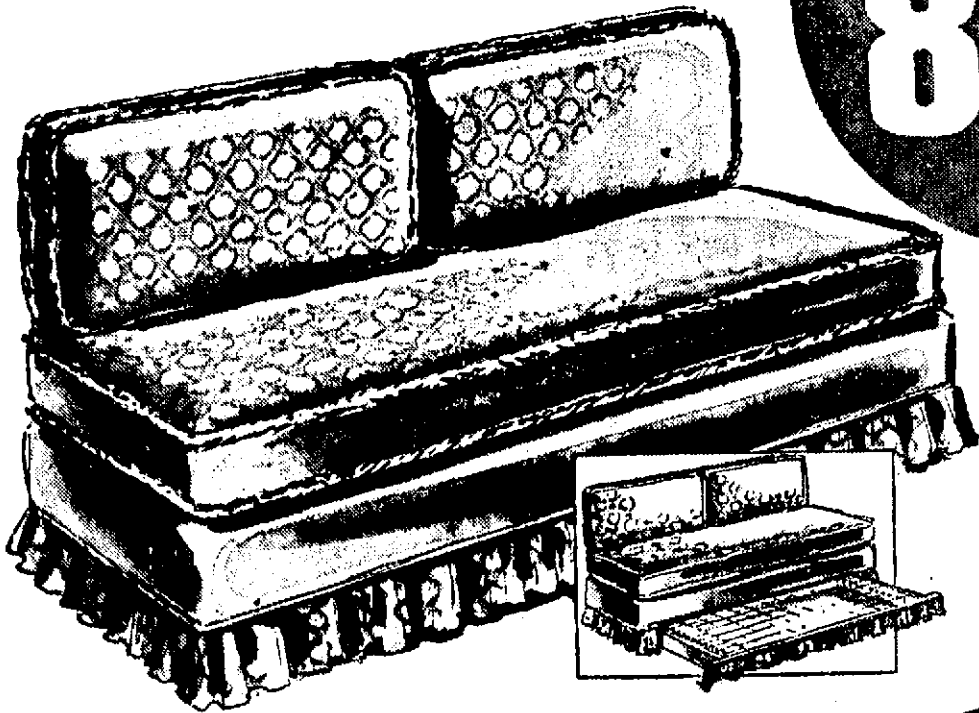


69<sup>95</sup> VALUE  
**54<sup>95</sup>**

Buy on Sears  
**EASY TERMS**  
Usual Carrying Charge

The 108-coil innerspring has a no-sag base, Muslin, sisal and cotton insulation, inner tufted to prevent shifting. With full spring back cushions. Covered in printed fabrics, moss trim.

### 108-Coil Double Studio Couches



109<sup>50</sup> VALUE  
**89<sup>95</sup>**

Buy on Sears  
**EASY TERMS**  
Usual Carrying Charge

A couch by day, twin beds by night. Full innerspring construction, and with deep painted bedding box. Your choice of Colonial printed patterns or modern plaid designs. Moss edge trim.

### Large Double Studio Couches



\$129<sup>50</sup> VALUE  
**109<sup>50</sup>**

Buy on Sears  
**EASY TERMS**  
Usual Carrying Charge

Supreme comfort, day or night, assured by the 108 coil base and 108 coil mattress. Fully insulated with sisal and cotton. Your choice of spring cushions or spring bolster. Heavy moss edge trim.



**3-Drawer Unfinished Chest**

**14.95**

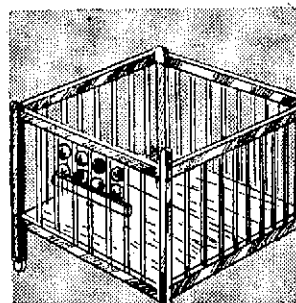
Ready-to-paint or stain your favorite color. Smooth sanded wood chests in selection of sizes. Four-drawer chests, now 17.95. A real buy!



**'Folda-Rola' Baby Walker**

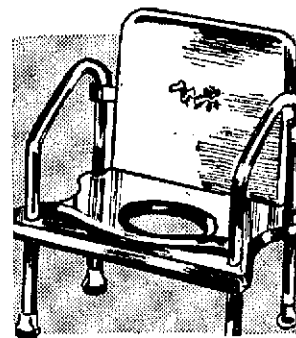
**15.95**

"Folda-Rola" baby walker with wire basket handy for shopping. Removable aluminum tray. Folds completely for convenient storage.



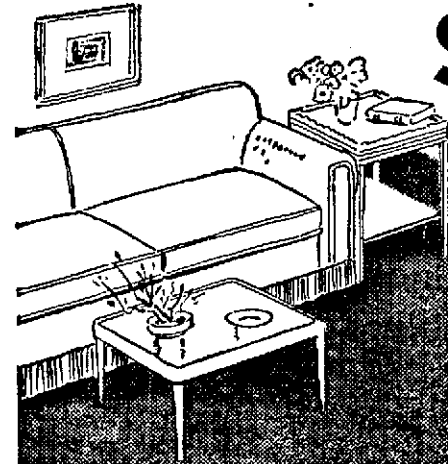
**Hardw'd Play Pen**  
**13.95**

Natural finish hardwood with Masonite Presdwood folding floor. Easy to store. Play blocks on side for baby.

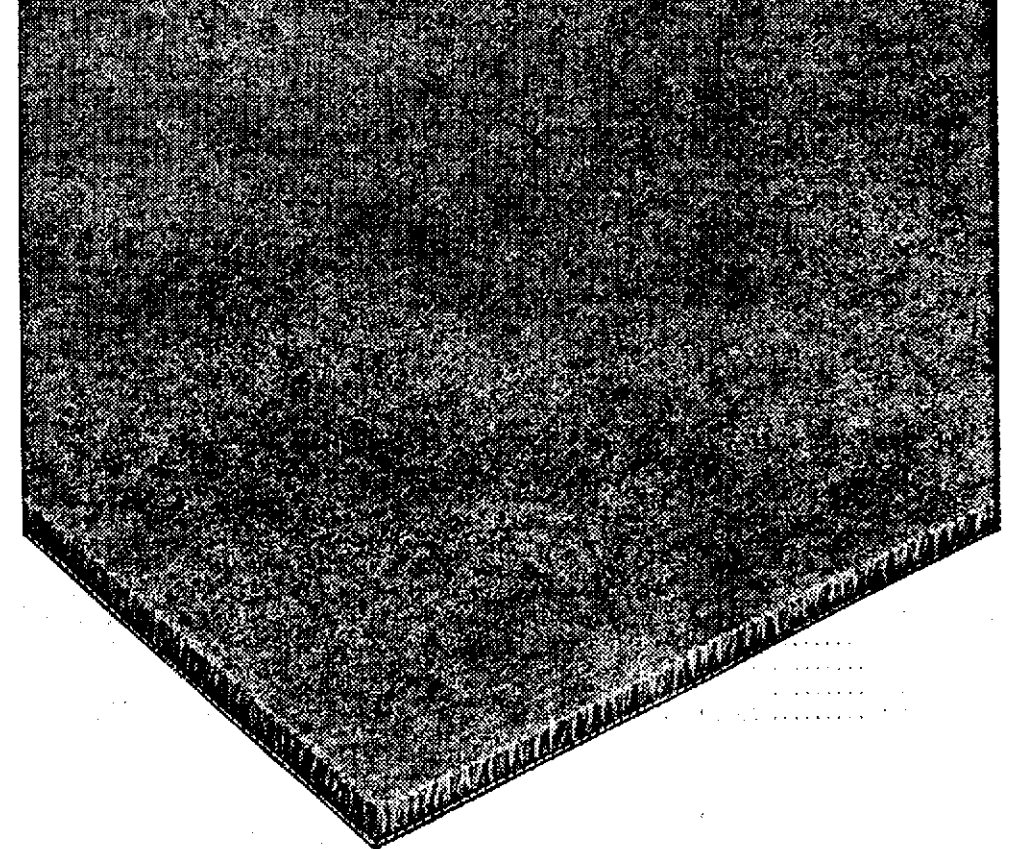


**Nursery Chair**  
**4.95**

Dual purpose chair—with plastic pottier. Also use chair as step stool when training baby to wash hands.



## Smart carpeting for Smart Modern Homes!



# 4.95 Value COTTON CARPETING

Enjoy the Proper Rug-Setting for Your Home Now!

# 3.88 SQUARE YARD

36 inches Wide

**Huge Special Purchase for This Event! Choose From Large Selection of Harmony House Colors!**

Carpeting that's thick and soft underfoot, with long loops firmly locked in place and tightly twisted for better texture. Choose from beautiful dawn gray, chartreuse, spice brown, cherry red, spice beige, dark mint green. All FIRST quality. Can be made wall-to-wall or room size rug.

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